

NO. 2CH521
RUPPENTHAL'S STUDIO AND THE CAMERA SHOP, BERKELEY ORDER NO. 73107
SPRINGS, W.VA.

DATE 4-9-52

25^M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE PARK, BERKELEY SPRINGS, W.VA.
SHOWING SWIMMING POOL, NEW BATH
HOUSE, WITH PARK VIEW INN IN
BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE SECTION AS CROPPED.

COLOR INSTRS. MARKED ON PHOTO.

*Photo
in
2CH-689*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 11 1952	APR 16 1952
SKETCH				
RETOUCHING		3	APR 10 1952	APR 11 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	APR 22 1952	MAY 2 1952
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-522 ORDER NO. 73354 DATE 4-10-52

CUSTOMER MOSS'S MOTEL
TAMPA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

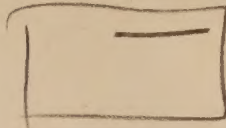
STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOSS'S MOTEL



FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

~~SUBMIT~~

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

Ref. 4 1/2
H.C. 1 1/2
L.A. 9
SS

W.D.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH523 ORDER NO. 73108 DATE 4-11-52

CUSTOMER DESERT HIGHWAY HOTEL CORP.
SPOKANE 8, WASH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (IN PLATE: IN PANEL)

DESERT CARAVAN INN
SPOKANE, WASHINGTON

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

10

PHOTO USED FOR

L.O. 1
Ref. 5 1/2
G.M. 107 13/4
L.A. 93/4
LL

as quoted

W.F.H.

Kodachrome in
envelope

Red Impressions

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH524 ORDER NO 73114 DATE 4-11-52

CUSTOMER VERNON A.M.E. CHURCH
TULSA, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VERNON A.M.E. CHURCH - TULSA, OKLAHOMA

STYLE ART COLOR TONE WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BRICK 62. STONE & 2 CUPALOS - WHITE. BACKGROUND OF SIGN 62. GLASS IN
WINDOWS (ABOUT 4" EDGE 19) MAIN IN MIDDLE #38. DOORS #66. 1 STORY
TO RIGHT PARSONAGE. SAME COLOR AS CHURCH. BLOCK OUT CARS, BLDGS. AT LEFT,
SHADOW OF WIRE AT UPPER LEFT, AND CABLE ACROSS CENTER.

MAKE REPHOTO

COLOR DESCRIPTION

COLOR INSTRUCTIONS AS ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

5x7. Rephot

Ret. 6 1/2
C. 106 1 1/2
L. A. 9 3/4

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH525 / ORDER NO. 73117 DATE 4-14-52

CUSTOMER BEL-AIRE MOTEL
HARVEY, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full **IN LOWER PANEL:**

BEL-AIRE MOTEL - HARVEY, ILLINOIS
PHONES 5146 - 3459 (in this order)

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH TINTED PANEL AT BOTTOM.

FOLLOW SKETCH WITH THESE CORRECTIONS: ADD PHONE NO. ABOVE 3459.
TV ANTENNA SHOULD APPEAR SHARPER ON TOP. IT'S TOO MUCH LIKE
A TELEPHONE POLE.

SHAPE - UP PINES IN REAR OF MOTEL WITH SOMEWHAT A POINT ON TOP.
A LIGHTER BLUE IN THE SKY AS YOU INDICATED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH:



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Mr. 107
Ret. 7
L.C. 1 1/2
L.A. 9

W 2 H

Red - Dk Blue + Lt Blue
Impresso

(Handwritten mark)

DISTRIBUTED BY MADISON'S, INC., WILLIAMSBURG, VA.
COURTESY PHOTO CRAFTSMEN, INC.

NO. 2CH526
ORDER No. 73130
DATE 4-15-52
FULL FACE

25 M POST CARDS

C.T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
ADMINISTRATION
BUILDING NORFOLK, VIRGINIA
MUNICIPAL AIRPORT

CUST.PRIV. # BEFORE TITLE: N100

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG. MEDIUM RED BRICK. WHITE STONE TRIM. PLANE PARTIALLY SHOWING
SILVER. RED & WHITE TRIM. WALKS, CURBS, RUNWAYS, WHITE CONCRETE.
REMOVE BARE TREES, FRONT OF PARKING CIRCLE. LEAVE IN EVERGREENS,
BLDGS AT TOP MY BE CROPPED. DRIVEWAYS, DARK GRAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

(350)

P10891

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1952	APR 22 1952
SKETCH				
RETOUCHING		5 1/2	APR 16 1952	APR 21 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4	APR 29 1952	MAY 8 1952
ARTIST DEPT.		10		

APR 28 1952

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH527 ORDER NO. 73133 DATE 4-15-52

CUSTOMER MOTEL WESTWOOD
DEFIANCE, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

MOTEL WESTWOOD
ON U.S. 24 WEST CITY LIMITS,
DEFIANCE, OHIO

FRONT NO. 5 (All of this on address side) 3 SIDES
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS:

PLATE "MOTEL WESTWOOD" IN CENTER OF PANEL BELOW THIS
"ON U.S. 24 WEST CITY LIMITS, DEFIANCE, OHIO".
IN GREEN SECTION IN EXTREME LEFT OF PICTURE MAKE THIS A DRIVE & RUN CURB
LINE PARALLEL WITH SIDEWALK ALONG MAIN BUILDING.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

Photo in Regular
Large D-File

PHOTO RETURNED

to

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

Rephoto 8x10 Ref. 6 1/2
104
5-15-52
L.A. 9
6-10-52

as quoted

W 8 1/2

Red & Dk Blue Dye process

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH528 ORDER NO. 73136 DATE 4-16-52

CUSTOMER FRYER'S MOTEL
BAKERSFIELD, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (USE SCRIPT TYPE)

FRYER'S MOTEL
BAKERSFIELD, CALIFORNIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BEST OF 3 KODACHROMES FOR REPHOTO. REMOVE POLE IN REAR OF PICTURE.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN ALL KODACHROMES.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rephoto

894 Ret. 5
J.M.H.C. 105
108-6-20-52 L.A. 5-22-52 9

as quoted

W & H



WOODSTOCK BUSINESS ASSOCIATION, INC.
WOODSTOCK, N.Y.

NO. 2CH529

ORDER No. 73143

DATE 4-16-52

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES *encl*

IMPRINT WOODSTOCK BUSINESS
ASSOCIATION INC.

TITLE: WOODSTOCK, NEW YORK.
SULLY'S BRIDGE AND SWIMMING HOLE
ON THE SAWKILL CREEK IS...

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BRIDGE GRAY BLUE WITH PINES TO LEFT WITH VARYING GREENS IN THE
BACKGRD. IN FOREGROUND FOLIAGE A HEAVY GREEN FOR CONTRAST.

SUMMER SCENE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 29 1952	
SKETCH				
RETOUCHING	9	2	APR 18 1952	APR 29 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.	104	9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WOODSTOCK BUSINESS ASSOCIATION, INC.
WOODSTOCK, N.Y.

NO. 2CH530

ORDER NO. 73143

DATE 4-16-52

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES *encl.*

IMPRINT WOODSTOCK BUSINESS
ASSOCIATION INC.

TITLE: WOODSTOCK, NEW YORK.
COUNTRY SCENE IN SHADY, WITH A
LUMBER MILL IN THE.....

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MILLS REDDISH BROWN WITH LIGHT GRAY ROOF WITH DARK BACKGRD BEING OF
HEAVY GREENS AND BLUES. DISTANT MOUNTAIN OF LIGHTER BLUE GREEN.
ROAD LIGHT RED. GREEN GRASS IN FOREGROUND.

SUMMER SCENE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 29 1952	
SKETCH				
RETOUCHING	9	2 1/2	APR 18 1952	APR 29 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 8 1952	MAY 26 1952
HAND COLOR PROOF	105	1 1/2		5-28-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WOODSTOCK BUSINESS ASSOCIATION, INC.
WOODSTOCK, N.Y.

NO. 2CH531

ORDER No. 73143

DATE 4-16-52

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES *encl.*

IMPRINT
WOODSTOCK BUSINESS
ASSOCIATION INC.

TITLE: WOODSTOCK, NEW YORK.
THESE BUILDINGS ARE THE PROPERTY OF
OF THE ART STUDENTS' LEAGUE..

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GRAY STONE BLDG. IN FOREGRD SURROUNDED BY PINE TREES WITH
CLOUDLESS BLUEISH GRAY SKY.

AUTUMN SCENE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 18 1952	APR 21 1952
SKETCH				
RETOUCHING	1	3	APR 18 1952	APR 18 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	APR 24 1952	MAY 26 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

WOODSTOCK BUSINESS ASSOCIATION, INC.,
WOODSTOCK, N.Y.

NO. 2CH532

ORDER No. 73143

DATE 4-16-52

6 1/2 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT WOODSTOCK BUSINESS
ASSOCIATION INC.

TITLE: WOODSTOCK, NEW YORK
WOODSTOCK PASTORAL SCENE AT
BEARSVILLE....

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

APPLE TREE IN FORGRD LIGHT GRAY WITH RED APPLES ON BRANCHES. SHEEP
IN GREENISH RED FIELD ARE CONTRASTED IN BACKGRD WITH DEEP PINE GROVE
AND HILLS BEING OF THE USUAL FALL COLORING IN THIS AREA.

AUTUMN SCENE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1952	MAY 3 1952
SKETCH				
RETOUCHING	10	2	APR 18 1952	APR 23 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	134	1 1/2	MAY 6 1952	MAY 26 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH533

WOODSTOCK BUSINESS ASSOCIATION, INC.,
WOODSTOCK, N.Y.

ORDER NO. 73143

DATE 4-16-52

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES *encl.*IMPRINT WOODSTOCK BUSINESS
ASSOCIATION INC. /TITLE: WOODSTOCK, NEW YORK.
WOODSTOCK COUNTRY CLUB MILL....

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DARK GREENS IN FOREGROUND CONTRASTED WITH LIGHT YELLOWISH GREENS,
IN SUNLIGHT WITH A WHITE PAINTED BUILDING REFLECTED IN THE WATER. /

SUMMER SCENE. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 28 1952	APR 28 1952
SKETCH				
RETOUCHING	9	2 1/2	APR 18 1952	APR 28 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAY 8 1952	MAY 26 1952
ARTIST DEPT.		23 1/4		5-28-52

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

WOODSTOCK BUSINESS ASSOCIATION, INC.,
WOODSTOCK, N.Y.

NO. 2CH534

ORDER No. 73143

DATE 4-16-52

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES *encl.*

IMPRINT WOODSTOCK BUSINESS
ASSOCIATION INC.

TITLE: WOODSTOCK, NEW YORK.
THE WOODSTOCK PLAYHOUSE IS THE
GATHERING PLACE.../

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CLOUDY GRAY SKY WITH BLUISH GREEN MOUNTAIN IN BACKGRD OF ROOF. ROOF
OF STRUCTURE FADED GREEN. BLDG. REDDISH BROWN WITH WHITE TRIM
WINDOWS. ON RIGHT TREES ARE BIRCH, LEFT PINE. THE ROAD REDDISH
GRAY WITH FIELD GREEN GRASS. /

SUMMER SCENE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6
...to make an attractive ad

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1952	MAY 3 1952
SKETCH				
RETOUCHING	7	2 1/2	APR 18 1952	APR 22 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	MAY 6 1952	MAY 14 1952
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

2066

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH535 ORDER NO. 73144 DATE 4-17-52

CUSTOMER BARON'S RESORT
SOUTH HAVEN, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BARON'S RESORT - SOUTH HAVEN

UPPER LEFT: COURT BUILDING

UPPER RIGHT: EAST LAWN

LOWER LEFT: MAIN ENTRANCE

LOWER RIGHT: OFFICE BUILDING

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP FOUR)

FOLLOW SKETCH ADDING TITLES AS ABOVE.

COLOR DESCRIPTION

BUILDING WHITE. BLOCKS ON SECTION ABOVE PORCH BRIGHT COLORS.
RED NEON SIGN "BARON'S" ON LOWER LEFT PICTURE.
FLOWERS - VARI-COLORED LOWER RIGHT. CHAIRS - USE BEST JUDGEMENT. ALSO
UMBRELLAS. /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

4 photos
S.D. 1 1/2
Ret. 8
H.C. 5-14-52 1/2
S.D. 13 1/2

as quoted

CH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH536 ORDER NO. 73145 DATE 4-17-52

CUSTOMER THE ELMS MOTOR COURT
WINCHESTER, VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ELMS DINING ROOM -
WINCHESTER, VA. - PHONE 6388
6984 (SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

BIRD AT RIGHT FROM 112275 - IN SAMPLE FILE.
BIRD AT LEFT FROM 4BH1495 - FLOWERS ARE DOGWOOD
EMBLEMS FROM 1CH1559

SAMPLE PLACE MAT ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH.

2 Copies

104
7/12
11

as quoted

WDM

Ok Blue + Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 2CH537 - ORDER NO. 73148 DATE 4-17-52

CUSTOMER

THE ALLIS PRESS
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full IN SKY:

OUR LADY OF PERPETUAL HELP CHURCH
REDEMPTORIST FATHERS
KANSAS CITY, MISSOURI

FRONT NO. 5
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☒ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

TAKE OUT SMOKE STACK. TAKE OUT STREET LIGHT & BRACKET. ALSO MAN & SAFETY
ISLAND. PUT SOME LEAVES ON TREES (GOOD JOB) FRONT DOORS ARE WALNUT.

(EXTERIOR VIEW)

COLOR DESCRIPTION

FOLLOW INSTRS. AS ABOVE.

RETURN PHOTO YES NO

PHOTO USED FOR

107
5-14-52
Rt 6
HC 1/12
La 442
R

CH D H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH538 ORDER NO. 73148 DATE 4-17-52

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full IN LOWER PANEL:

OUR LADY OF PERPETUAL HELP CHURCH
REDEMPTORIST FATHERS
KANSAS CITY, MISSOURI

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No Special type as sample

IMPRINT: Customer
Side — Center

C. T. Imprint

No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print ☐ Handcolor ☒ — Black & White Proof. Titles — Red, Blue

(INTERIOR VIEW)

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

COLOR DESCRIPTION

PASTEL COLORS.

BOTTOM OF PILLARS JUST ABOVE PEWS: SALMON TINT. CENTER PORTION, OFF WHITE
WITH TINT OF GREEN. SIDE WALLS TO JUST ABOVE PEWS, TAN. ABOVE - FAINT PINK.
CENTER SECTION, FAINT GREEN. MOLDINGS IN CEILING BUFF. TWO PANELS BACK OF
ALTAR, PINK WITH THE THREE MAIN PANELS ABOVE OF A LIGHTER PINK. PANELS BACK
OF SIDE ALTARS - PALE GREEN. WINDOWS COLORED ART GLASS.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Plat 6
107
12 22
22 13
Addl. Amount
15. -
M.H.

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY BRINK-PIX, HARRISON, ARKANSAS

NO. 2CH539

ORDER No. 73149

DATE 4-18-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

TITLE IN FULL BULL SHOALS DAM IN
THE BEAUTIFUL OZARKS. NOW COM-
PLETED, ON THE WHITE RIVER AT THE
TOWN OF BULL SHOALS, 14 MILES NORTH-
WEST OF MOUNTAIN HOME, AND 45 MILES
EAST OF HARRISON, ARK.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BE SURE TO SHOW VERY GOOD VIEW OF LAKE
ABOVE THE BULL SHOALS DAM.

SEE 9BH337, FOR COLORS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 28 1952	
SKETCH				
RETOUCHING		2½	APR 21 1952	APR 28 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.	105	8¾		6-28-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH540 ORDER NO. 73152 DATE 4-18-52

CUSTOMER HUNTER MOTOR CO.
ESPANOLA, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"THIS WRECKER IS CAPABLE OF HANDLING
ANY SIZE JOB."

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE ALL DETAILS FROM THE SHOW WINDOWS IN FRONT OF BLDG. LEAVING THEM A
NEUTRAL COLOR.

COLOR DESCRIPTION

FORD EMBLEM ON TRUCK DOOR TO BE COLORED AS PER ATTACHED FORD SHIELD. LETTERING
ON DOOR OF TRUCK IS DARK BLUE. LETTERING ON TRUCK BODY IS WHITE WITH THE
EXCEPTION OF THE AAA SERVICE SIGN WHICH IS DARK BLUE AND WHITE.

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CM-9-15-50

PHOTO RETURNED

TO

PHOTO USED FOR

9894
B+6
HC 2
La 10

Added 1/25/52

015M

Def. Blue + Red Lettering

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH541 ORDER NO. 73153 DATE 4-17-52

CUSTOMER LINCOLN HOTEL COURTS
RUSTON, LOUISIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full.

LINCOLN HOTEL COURTS
RUSTON, LOUISIANA/

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT WIRES AND POSTS. CLEAN UP FOREGROUND - CROP TO BEST ADVANTAGE.
NOTE IN NEW PHOTO ALL COTTAGES ARE BRICK. /

COLOR DESCRIPTION

FOLLOW GENERAL COLORING OF 1CH1352.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH542 ORDER NO. 73154 DATE 4-17-52

CUSTOMER CENTRAL LAND CO.
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — (Follow Layout)

Title in Plate Yes No Copyright in Plate Yes No

Title in full

COVEY'S NEW AMERICA MOTOR LODGE AND
COFFEE SHOP - SALT LAKE CITY, UTAH..ETC.

(SEE COPY) as on card 9BH492

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

UPPER LEFT VIEW TO BE REPLACE BY NEW PHOTO. FOLLOW TISSUE OVERLAY.
(OTHER VIEWS FROM 9BH492)

5CH149

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

X7

Ref 5

New miss only { SC 105
125-155
105
La 206-4-50

Rephoto 3-5

WCH

SP

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH543 ORDER NO. 73164 DATE 4-21-52

CUSTOMER Y.M.C. A. OF CHICAGO
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE WASHINGTON PARK Y.M.C.A. - 5000
INDIANA AVENUE - CHICAGO 15, ILLINOIS..
...ETC. (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

(GROUP FOUR)

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

KEEP COLORS JUST LIKE SKETCH - THEY LIKE IT VERY MUCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

9894

5 Sept
11
1/4
2/4
12/2
103
619-52

no quoted

W 511

Photo returned
to customer
6/23/52

OK Hue Engineer

2K

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH544 ORDER NO. 73164 DATE 4-21-52

CUSTOMER Y.M.C.A. OF CHICAGO
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

WASHINGTON PARK DEPARTMENT, Y.M.C.A.
5000 INDIANA AVENUE - CHICAGO 15,
ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(EXTERIOR VIEW)

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

4895
R 6
5-20-52
H C 1 1/2
F 2 9

OK 2H

Photo returned
to customer
6/23/52

Ok Blue Imprint

(L)

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH-545

ORDER No. 73397

DATE 4-21-52

25 M POST CARDS

C T ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky)
HOTEL FARRAGUT, KNOXVILLE,
TENNESSEE

PRIVATE # BEFORE TITLE: W-131

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CAR, PEOPLE, WIRES, STOPLIGHT, AND PART OF SIGN SHOWING
ON TOP OF BUILDING.

DARK RED BRICK HOTEL, WHITE TRIM, BLACK GLASS BASE IN FRONT.
CANOPY BLUISH-BLACK WITH CHROME LETTERS. DARK GREEN WINDOW FRAMES
CREAM VENETIAN BLINDS-SHOW THEM THE SAME HEIGHT IN ALL WINDOWS.
UPRIGHT NEON SIGN-DARK WITH WHITE LETTERS AND GOLD EDGE.
"HANOVER" STORE AT LEFT - CHINESE RED. GREEN LAMP POST. NICE
CLOUD EFFECT.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all work on subjects
they are uniform and colors are
in harmony with each other
to make an attractive set

R. M.
type missing

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1952	APR 22 1952
SKETCH				
RETOUCHING		7 1/2	APR 23 1952	APR 29 1952
REPHOTO				MAY 21 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13 1/2	APR 30 1952	5-23-52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

WERNER NEWS AGENCY (TENNESSEE)
ZIMMERMAN & TORBETT (SPLIT)

NO. 2CH-546

ORDER No. 73398

DATE 4-21-52

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~T.V.A. WATER CONTROL SYSTEM~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES.

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 6BH239 FOR COLORS. BE SURE ALL NAMES OF THE
VARIOUS DAMS ARE READABLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1952	MAY 3 1952
SKETCH				
RETOUCHING		4	MAY 3 1952	MAY 12 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 13 1952	MAY 26 1952
HAND COLOR PROOF	117	13 1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DATE 4-21-52

FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO ,

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

YES

RETURN PHOTO

Date _____

DATE Photo Returned to Customer _____

BLACKBURN NEWS AGENCY, KINGSFORT, TENNESSEE
 PHOTO BY PAUL A. MOORE, TENN. CONSERVATION DEPT.

NO. 2CH-548
 ORDER No. 73400
 DATE 4-21-52

12 1/2 M POST CARDS

C.T. ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (in sky)
 GERMAN CREEK DOCK AND CHEROKEE
 LODGE ON CHEROKEE LAKE, EAST
 TENNESSEE

PRIVATE # BEFORE TITLE: ET-105

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ALUMINUM AND CONCRETE BRIDGE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3

Subject on
 order for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1952	APR 22 1952
SKETCH				
RETOUCHING	9	3	APR 23 1952	APR 29 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	131		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH549 / ORDER NO. 73170 DATE 4-21-52

CUSTOMER THE LAKE BREEZE
ST. CLOUD, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

THE LAKE BREEZE - ON CENTRAL FLORIDA'S
MOST BEAUTIFUL SPRING-FED LAKE...ETC.

(SEE COPY)

See Card attached

FRONT NO. 5
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)
SEE CARD ATTACHED FOR GROUPING ARRANGEMENT. LOWER VIEW TO OVERLAP THE PIER.
SHOW STRIP OF SAND BEACH JUST BEFORE SEAWALL.

SEE RESPECTIVE TISSUE OVERLAYS.

COLOR DESCRIPTION

Submit retouched photo & customer

SEE RESPECTIVE TISSUE OVERLAYS.

NO CARD IN ENV
FOR COPY
DATE 5/21/52

PHOTO RETURNED

TO

PHOTO USED FOR

4894

2 Sept 52
Ret.
J.M.L.C.
103
6-20-52
106 2
10

as quoted

JK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH550 ORDER NO. 73171 DATE 4-21-52

CUSTOMER RATON COURT (A.M.MARSHALL, JR.)
RATON, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½" M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes No

Title in full

RATON COURT - ON HIGHWAYS U.S. 85-87-64

SOUTH EDGE OF RATON - RATON, NEW MEXICO

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

FOLLOW SKETCH, ADDING NAME RATON COURT (WITHOUT S - SEE PHOTO) ON
BLDG. AT RIGHT.

COLOR DESCRIPTION

FOLLOW SKETCH WITH ABOVE CORRECTION PLUS THESE CORRECTIONS ON COLORS
OF SIGN.(IN CENTER) OUTLINE BLUE BACKGROUND WITH BLUE NEON FOR NIGHT
LIGHTING. LETTERS RATON COURT, WHITE BACKGROUND WITH RED NEON, WHEEL,
BROWN BACKGRD WITH RED NEON. TONGUE BROWN WITH BLUE NEON AND BACKGRD
OF THE SIGN ITSELF LIGHT BROWN.

Very Rush

Red Impression

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

NO. 2CH-551

AERO DISTRIBUTING CO.,INC.,CHICAGO, ILLINOIS

ORDER No. 73403

DATE 4-21-52

6½M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 725 - ST.JOSEPH'S CATHOLIC CHURCH, LIBERTYVILLE, ILLINOIS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CAR.

SHOW GRASS. BUILDING - OLD RED BRICK, DARK GRAY ROOF. COLORED WINDOWS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up		APR 22 1952	MAY 3 1952
SKETCH			
RETOUCHING	1 2	MAY 3 1952	MAY 8 1952
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	105 1½	MAY 12 1952	MAY 21 1952
ARTIST DEPT.	9		5-26-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH552 ORDER NO. 73174 DATE 4-21-52

CUSTOMER SHELLCRAFT HOBBY SHOP
OCEAN GROVE, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BOARD

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SHELLCRAFT HOBBY SHOP - 70 MAIN AVENUE,
OCEAN GROVE, NEW JERSEY
BOT: DISPLAYING ONE OF THE WORLD'S
LARGEST SEA SHELLS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NEW CARD TO FEATURE THE SHELL (SEE OLD CARD ATTACHED) IN THE GLASS CASE
OUTSIDE THE STORE. REMOVE SECTIONS OF BENCHES IN FRONT OF STORE AT CURB.
REMOVE EVERYTHING SHOWING ABOVE THE TOP OF THE SIGN ABOVE THE STORE. SHOW
ONLY THE STORE FRONT WITH ENTRANCES. REMOVE SECTIONS OF BLDG. TO LEFT &
RIGHT OF STORE. REMOVE PILLARS.

COLOR DESCRIPTION

SHELL GRAY - BUFF & WHITE. BASE OF CASE IS AQUA. LETTERS ON BASE OF CASE
RED.
SIGN ABOVE STORE WHITE WITH RED LETTERING.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH553 ORDER NO. 73175 DATE 4-21-52

CUSTOMER ESQUIRE LOUNGE
DAYTON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PLUS CORRECTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

In Large
H File

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 2CH-554

ORDER NO. 73411

DATE 4-22-52'

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: 115 - TUNNEL ON CLOUDCROFT -
ALAMOGORDO HIGHWAY,
NEW MEXICO

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

See Kodachrome

Return Kodachrome

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

YES

Yes

ATTENTION

33

*Submit Retouched
Photo to Customer*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1952	MAY 3 1952
SKETCH				
RETOUCHING	9	2	MAY 3 1952	MAY 13 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 23 1952	JUN 2 1952
ARTIST DEPT.		4		

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

8/28/52
20

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 2CH-555

ORDER No. 73411

DATE 4-22-52

12½M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: A-25 SAINT TIMOTHY'S
EVANGELICAL LUTHERAN CHURCH
"THE CHURCH OF THE LIGHTED CROSS"
COPPER & JEFFERSON, ALBUQUERQUE,
NEW MEXICO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on
order for this customer. Please
see to it that all cards are
finished on schedule and return
in harmony with order. TIME
TO ORDER AND DELIVERIES

~~Submit Retouched
Photo to Customer~~

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date 11/1

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1952	MAY 3 1952
SKETCH				
RETOUCHING		4	MAY 3 1952	MAY 9 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 23 1952	JUN 2 1952
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 2CH-556

ORDER No. 73411

DATE 4-22-52'

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: LV-3 EL FIDEL HOTEL,
LAS VEGAS, NEW MEXICO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. PUT CENTER STRIP IN STREET AS
MARKED ON SMALLER PHOTO. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

63 Subjects &
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Submit Retouched
Photo to Customer*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1952	MAY 3 1952
SKETCH				
RETOUCHING		6	MAY 3 1952	MAY 12 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13½	MAY 23 1952	JUN 2 1952
ARTIST DEPT.		93½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH557 - ORDER NO. 73177 DATE 4-22-52

CUSTOMER HOTEL FORREST
MANCHESTER, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes No

Title in full

HOTEL FORREST
MANCHESTER, TENNESSEE

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

TAKE OUT BLDGS AT EITHER SIDE SEE "X'S" ON TISSUE. TAKE OUT OTHER OBJECTIONABLE
ITEMS: WIRES, STREET LIGHT, ETC.

COLOR DESCRIPTION

WHITE BLDG. #67 GREEN TRIM-EAVES, WINDOW CASINGS & FRAMES; DARK GREY ROOF.
BRING OUT HOTEL SIGN "HOTEL FORREST" DARK GREEN BACKGRD, WHITE LETTERING.
SHOW NICE GREEN LAWN IN FRONT & LEFT HAND SIDE OF HOTEL (BUT DO NOT ELIMINATE
CONCRETE WALKS IN FRONT AND ALONG SIDE OF HOTEL) FIX CURB IN FRONT OF HOTEL,
BUT DO NOT SHOW CURBING ON LEFT HAND SIDE..JUST SLOPING LAWN, PRETTY CLOUD
EFFECT.

SEE TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

107 RA 5
5-14-52 HC 1 1/2
LW 9

W 2 1/4

DISTRIBUIDORES EXCLUSIVOS: GENERAL TRADING
CO., P.O. BOX 776-GUAYAQUIL

NO. 2CH-657

ORDER No. 73556

DATE 5-8-52'

12½ M POST CARDS C.T.ART COLORTONE WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. ~~NO~~ *yes*

IMPRINT SAME AS ABOVE

IN STAMP SPACE: MADE IN U.S.A..

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED PICTURE FOR COLOR GUIDE.'

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	MAY 22 1952
SKETCH				
RETOUCHING		6	MAY 9 1952	MAY 15 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	192		
ARTIST DEPT.	105	942		8-22-1952

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH558 ORDER NO. 73178 DATE 4-22-52

CUSTOMER EVERS OFFICE SUPPLY CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(RONEY'S REAL RICH -ICE CREAM)

COLOR DESCRIPTION

SEE SAMPLE BOX FOR COLORS - USE TINTED BACKGROUND (NOT BLACK)
TO HARMONIZE WITH COLORS ON BOX.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

898

4 L.O. 1/2
Rel. 4
108-6-19-52 L.A. 5 1/2

as quoted
M 5 H

Red Dryclean

(F)
L.P.

DISTRIBUTED BY DAKOTA NEWS COMPANY,
SIOUX FALLS, S. D.

NO. 2CH-559

ORDER NO. 73419

DATE 4-22-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHAT A LOUSY SHOT --- HE MISSED
ME BY A MILE ! ,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M: NO ,

IMPRINT

SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE ~~MAN~~ BLACK AND WHITE SKETCH. FOLLOW COLOR SKETCH FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1952	MAY 3 1952
SKETCH	10	1/2	MAY 3 1952	MAY 8 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAY 6 1952	MAY 12 1952
ARTIST DEPT.		9		5-13-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY DAKOTA NEWS COMPANY,
SIOUX FALLS, S. D.

NO. 2CH-560

ORDER NO. 73419

DATE 4-22-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUTH DAKOTA PHEASANT HUNTING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,

INC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND WHITE SKETCH. FOLLOW COLOR SKETCH FOR COLOR GUIDE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

large prints
only paper proofs

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1952	MAY 3 1952
SKETCH	10	1/2	MAY 7 1952	MAY 8 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	3/4	MAY 8 1952	MAY 12 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Red Impression

(E)

DISTRIBUTED BY DAKOTA NEWS COMPANY,
SIOUX FALLS, S. D.

NO. 2CH-561

ORDER No. 73419

DATE 4-22-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OFF TO A SOUTH DAKOTA PHEASANT
HUNT !

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

SMALL TYPE: (C)CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND WHITE SKETCH. FOLLOW COLOR SKETCH FOR COLOR GUIDE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1952	MAY 7 1952
SKETCH	10	10	MAY 7 1952	MAY 8 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 8 1952	MAY 13 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	10		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Red Impression

(E)

DISTRIBUTED BY DAKOTA NEWS COMPANY,
SIOUX FALLS, S. D.

NO. 2CH-562

ORDER NO. 73419

DATE 4-22-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MR. SOUTH DAKOTA PHEASANT ...

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO /

IMPRINT

SAME AS ABOVE

SMALL TYPE: (C)CURT TEICH & CO.,
INC.,

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND WHITE SKETCH. FOLLOW COLOR SKETCH FOR COLOR GUIDE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1952	MAY 3 1952
SKETCH	11	1/2	MAY 7 1952	MAY 8 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/2	MAY 8 1952	MAY 12 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Red Impression

(L)

INDIANA BEACH, INC., MONTICELLO, IND.

NO. 2CH-563

ORDER No. 73420

DATE 4-22-52

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A FISHERMAN CAN GET AWAY WITH
MURDER AT INDIANA BEACH, SHAFER
LAKE

SMALL TYPE: (C)CURT TEICH & CO.,
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as
on 2CH-464

IMPRINT
NONE

PHOTO PROPERTY OF

IND. C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH. USE YOUR JUDGEMENT FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1952	MAY 3 1952
SKETCH	10	1/2	MAY 7 1952	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2	MAY 8 1952	MAY 21 1952
ARTIST DEPT.		1 1/2		JUN 7 1952

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION:

2
Order for this estimate. Please
see to it that all parts of negative
tives are uniform and clear and
in harmony with each other
to make an effective one.

INDIANA BEACH, INC., MONTICELLO, IND.

NO. 2CH-564

ORDER No. 73420

DATE 4-22-52

12 1/2" M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THERE'S ALL KINDS OF BAIT AT
INDIANA BEACH, SHAFER LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as
on 2CH-464

IMPRINT NONE

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH. USE YOUR JUDGEMENT FOR COLORS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1952	MAY 3 1952
SKETCH	16	1	MAY 3 1952	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	07	13	MAY 8 1952	MAY 21 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION:

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

577

SANTA CLAUS CASTLE, SANTA CLAUS, IND..

NO. 2CH-565

ORDER No. 73421

DATE 4-22-52

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT NONE

NO TITLE

(Santa Claus Castle)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING - RED BRICK. TOWERS - RED & WHITE - CANDY STRIPE.
SANTA CLAUS - RED & WHITE. AWNING ON THE CASTLE IS GREEN.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1952	
SKETCH				
RETOUCHING	10	2 1/2	APR 25 1952	APR 28 1952
REPHOTO			APR 22 1952	APR 25 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAY 8 1952	MAY 19 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WINKEL'S DRUG STORE, MENOMINEE, MICHIGAN

NO. 2CH566

ORDER NO. 73185

DATE 4-23-52

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER IN PLATE:

AERIAL VIEW OF MENOMINEE,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLUE WATER(LAKE & RIVER. BLDG. IN FOREGRD BUFF WITH GRAY ROOF.
LIGHT GRAY LIMESTONE PILE, CENTER. COAL PILE ALONG RIVER, CENTER.
DARK RED BOAT IN RIVER. LT. GRAY AIRPORT RUNWAYS UPPER LEFT. GREEN
FOLIAGE & VEGETATION. GREEN, RED ROOFS ON HOUSES, WHITE. LIGHT
GRAY SEA-WALL AROUND YACHT BASIN IN LAKE. WHITE BOATS IN BASIN (IF
THEY SHOW)

CROP APPROX. AS MARKED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1952	MAY 3 1952
SKETCH				
RETOUCHING		3	MAY 3 1952	MAY 9 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2 1/2	MAY 13 1952	MAY 19 1952
ARTIST DEPT.	103	13		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-567 ORDER NO. 73436 DATE 4-23-52

CUSTOMER

WM. G. ROHRER, INC.
CAMDEN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ROHRER CHEVROLET CO.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT - ELECTRIC WIRES AND POLES - WHITE BLDG. AT RIGHT AND THE ONE
NEAR IT, ALSO THE POST LIGHT BACK OF THE 1st CAR AT RIGHT-
FLAG STREAMERS AND LIGHT ON THE TOP OF LARGE SIGNS- AUTO
LEFT EDGE OF PHOTO ON THE HIGHWAY, AND "SEARS" SIGN.

FADE OUT ALL BUILDINGS IN BACKGROUND. PLACE CUT OF THEIR
NAME "ROHRER" IN CORRECT SIZE IN FOREGROUND AS INDICATED ON TISSUE OVERLAY.

COLOR DESCRIPTION

SKY - LIGHT, WITH FLEECY CLOUDS. ALL GROUND LIGHT WITH SHADOWS SHOWING.
FOLLOW TISSUE OVERLAY.

SUBMIT SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

P. 6

La 9.

W. J. H.

Red + Lt. Blue Impression

retouched photo
4/24/52
[Signature]

INDIANA BEACH, INC., SHAFER LAKE,
MONTICELLO, INDIANA

NO. 2CH-466

ORDER No. 72919

DATE 3-24-52

12½ M POST CARDS

C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UPPER: AMUSEMENT RIDES, INDIANA
BEACH, SHAFER LAKE

LOWER: SECTION OF BALLROOM SHOWS
ON LEFT:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

NOTE COLORED FLAGS FLYING ON THE BUILDINGS.

ONE FLAG POLE IS MISSING ALONG WITH A PIECE OF THE TOP RAIL
ON BALLROOM DISTANT CORNER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Charge to _____ Dept. _____

Time Required

RETOUCHING

1

Time Required for photo

IMPRINTING

Date

COMPOSING

By

ART DEPT.

RETOUCHING

Card No. 1

- (a) Put flags on the 2 poles on ballroom rail.
- (b) Complete rail around point this rail has
glass globes on it same as railing shown.
- (c) Put small flags on poles on tower. Note
poles on tower should be shortened. See
tracing paper for location, etc.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1952	MAR 28 1952
SKETCH				
RETOUCHING	5			MAR 26 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	APR 1 1952	APR 4 1952
ARTIST DEPT.	110	10	APR 21 1952	5/27/52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

7/3/52
H

MAKEOVER

Charge to _____ Dept. _____

Time Required

RETOUCHING

1

Time Required for photo

IMPRINTING

Date

COMPOSING

By

ART DEPT.

RETOUCHING

particulars and charges

DATE

DATE

APR 29 1952

INDIANA BEACH, INC., SHAFER LAKE
MONTICELLO, INDIANA

NO. 2CH-467

ORDER No. 72919

DATE 3-24-52

12½ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UPPER: BEACH FRONT INDIANA BEACH,
SHAFER LAKE

LOWER: ROLLER RINK LEFT, BALLROOM
CENTER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT
NONE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE- BLACK POLES IN CENTER OF PICTURE. BE SURE TO EMPHASIZE

FLAGS AND COLORS. ROOF OF RINK IS REDDISH BROWN.
COLORED FLAGS FLYING ON MOST OF THE BUILDINGS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1952	MAR 28 1952
SKETCH				
RETOUCHING	1	30		MAR 26 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	APR 1 1952	APR 4 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

7/3/53
N

INDIANA BEACH, INC., SHAFER LAKE,
MONTICELLO, INDIANA

NO. 2CH-465

ORDER No. 72919

DATE 3-24-52

12½ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

TITLE IN FULL

UPPER: AERIAL VIEW INDIANA BEACH,
SHAFER LAKE

LOWER: THE HOOSIER STATE'S SUMMER
PLAYGROUND

IMPRINT
NONE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTOGRAPH AND REMOVE SHADOWS AS SHOWN.

NOTE THAT A LOT OF COLORED FLAGS ARE FLYING ON MOST OF THE
BUILDINGS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 28 1952
SKETCH				
RETOUCHING	9	2	MAR 26 1952	
REPHOTO			MAR 24 1952	MAR 26 1952
PHOTO-LITHO				APR 4 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	APR 1 1952	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

7/3/53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH568 ORDER NO. 73191 DATE 4-23-52

CUSTOMER ST. ANDREW HOME
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN FLOOR FOREGRD:

A COZY NOOK

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

retouched photo
to J. A. P.
Ord-7/16

WEM

106 DC 132
50010

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-659 ORDER NO. 73560 DATE 5-9-52

CUSTOMER LITSINGER MOTOR CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUS.CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LITSINGER MOTOR CO.

CHICAGO'S LARGEST FORD DEALER

1200 W. WASHINGTON BLVD.

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO 2CP-2293

COLOR DESCRIPTION

FOLLOW CARD 2CP-2293 FOR COLORS

BUS CARD

CUSTOMER

CO.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

STYLE ART COLORTONE FULL FAC

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CUSTOMER

8

PHOTO PROPERTY OF C. T.

NO

YES

RETURN PHOTO

PHOTO RETURNED

To

PHOTO USED FOR

3M—8-16.50

retraced photo
to 808
77
OK-5/11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH570 ORDER NO. 73191 DATE 4-23-52

CUSTOMER ST. ANDREW HOME
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

IN CENTER FLOOR:
OFFICE AND LOBBY

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DRAPE "A" (SAMPLE ATTACHED TO PHOTO #1)

PHOTO RETURNED

to

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

retouched photo
to 8/1/52
01527/5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 208571 ORDER NO. 73191 DATE 4-23-52

CUSTOMER ST. ANDREW HOME
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

IN FLOOR LOWER CENTER:

KITCHEN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

retouched
slide in
8-28
5/7/52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH572 ORDER NO. 73191 DATE 4-23-52

CUSTOMER ST. ANDREW HOME
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE DULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN FLOOR LOWER CENTER:

CHAPEL

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

10

PHOTO USED FOR

Box 7
H.C. 2
7211
H

Adapt
C. T. Imprint
9. - net

7211

retouched photo
x 7.28.52
one 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH573 ORDER NO. 73191 DATE 4-23-52

CUSTOMER ST. ANDREW HOME
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CENTER FLOOR - LOWER:

DINING ROOM

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SAMPLE OF DRAPES ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

retouched photo
to 8-4-52
old 1/11

107
He 2
Lec 11

Added Centwork
5-11-52

18-11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 2CH574 ORDER NO. 73191 DATE 4-23-52

CUSTOMER ST. ANDREW HOME
CHGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN FLOOR:

SOLARIUM



FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

CROP AS MARKED.

SEE INSTRUCTIONS ATTACHED!

To customer

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO USED FOR

107
167
He 1 3/4
La 10 1/2

Add'l Address
2.25 inch

retouched
whole year
5/7
old 1/2

ADV. ORDER

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

Title in full

A DOUBLE ROOM

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE INSTRUCTIONS ATTACHED.

SEE INSTRUCTIONS ATTACHED.

SAMPLE ATTACHED (SEE NOTATION) /

	RETURN PHOTO	YES	NO
PHOTO PROPERTY OF C. T. & CO. -- CUSTOMER			

PHOTO RETURNED

To

PHOTO USED FOR

3M—8.16.50

untouched white
in 1900
O. 100 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH576 ORDER NO. 73191 DATE 4-23-52

CUSTOMER ST. ANDREW HOME
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN FLOOR:

A SINGLE ROOM

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SAMPLE FOR DRAPES, SPREAD AND CHAIR CUSHION ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

retouched photo
for 808
577
012172

106 5012
5092

01073

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH577 ORDER NO. 73191 DATE 4-23-52

CUSTOMER ST. ANDREW HOME
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LEFT LOWER CORNER:

MAIN LOUNGE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

retouched white
to 8 ap
and 96

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH578 ORDER NO. 73191 DATE 4-23-52

CUSTOMER ST. ANDREW HOME
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

11
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN ELOOR - CENTER FOREGRD:

DOUBLE ROOM WITH BATH

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

SEE INSTRS. ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRS. ATTACHED. SEE SAMPLE FOR DRAPES,
SPREADS AND ROCKER CUSHION.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

retouched photo
in 800-97
old 4/2

Det 7
106 SIC 1-2
LA 10
N

Adelle Artworks
4-1-52

7/15/52

NO. 2CH-579

~~XXXXXXXXXX~~ TROPICAL FLORIDA SERIES

ORDER No. K-45989

DATE 4-23-52

50 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COME TO FLORIDA

IN PLATE © CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE IMPRINT: 244-F

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH

submit drawing to customer

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 1952
SKETCH	10	4 1/2	APR 29 1952	MAY 1 1952
RETOUCHING				
REPHOTO			APR 24 1952	APR 28 1952
PHOTO-LITHO			JUN 19 1952	JUN 26 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		6-27-52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Makeover

Redesign

MAKEOVER

Charge to _____ Dept.

EST. Makeover Time Required

	TIME	Time Recorded In Cost Log
RETOUCHING		
PHOTO LITHO		
COMPOSING		
ART DEPT.		

JUL 17 1952

NO. 2CH-580

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER No. 73442

DATE 4-24-52'

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

VIEW OF INTERNATIONAL AMPHITHEATRE
TAKEN FROM INSIDE OF YARDS
SHOWING THE SIRLOIN CLUB, CHICAGO

PRIVATE # BEFORE TITLE: 103..

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAY 1 1952	MAY 3 1952
SKETCH				
RETOUCHING		6	MAY 1 1952	MAY 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2	MAY 6 1952	MAY 14 1952
ARTIST DEPT.	103	10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

82

GAULKE NEWS AGENCY, GRAND FORKS, N. DAK.

NO. 2CH-581

ORDER No. 73443

DATE 4-25-52'

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky)

De MERS AVENUE, LOOKING EAST,
GRAND FORKS, N. D.'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO '

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - WIRES. AND FOLLOW ENCLOSED INSTRUCTIONS FOR
COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 30 1952	MAY 3 1952
SKETCH				
RETOUCHING	7	6 hr	APR 28 1952	APR 30 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	14	15 hr	MAY 6 1952	MAY 14 1952
ARTIST DEPT.		10 hr		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH582 ORDER NO. 73205 DATE 4-24-52

CUSTOMER AHL'S MOTEL
VALLEY STATION, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **IN LOWER PANEL:**

FRONT NO. 5
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

AHL'S MOTEL VALLEY STATION, KY. LOCATED
10 MILES SOUTH OF LOUISVILLE, KY. ON
U.S. HIGHWAYS 31-W AND 60 SIX MILES NORTH OF

RETOUCHING DEPARTMENT FORT KNOX

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM. (1 " PANEL)

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

Ret. 5
M. L. C. 104 1/2
L. A. 9

1054

John H. Simpson

(E)

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL
PARK, ARK.

NO. 2CH-584

ORDER No. 73456

DATE 4-25-52

12½ M POST CARDS C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALLIGATOR FARM, HOT SPRINGS
NATIONAL PARK, ARKANSAS

PRIVATE # LOWER LEFT CORNER:197

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as on
8AH2278.

IMPRINT

SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"WE BATHE THE WORLD"

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

ALLIGATORS - BROWN. GREEN GRASS ON ISLAND. BLUE-GREEN WATER.
LEAVES ON RIGHT

REMOVE SHADOWS.

5012045

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1952	MAY 3 1952
SKETCH				
RETOUCHING	9	2	APR 29 1952	APR 30 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAY 6 1952	MAY 19 1952
ARTIST DEPT.	103	9 1/2		6-26-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH583 ORDER NO. 73206 DATE 4-24-52

CUSTOMER
VILLA D'ESTE HOTEL
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
VILLA D'ESTE HOTEL-
MIAMI, FLORIDA

BOTTOM: OVERLOOKING BEAUTIFUL
BISCAYNE BAY

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. WITH THESE CORRECTIONS: FURNISH ALL RELIEFS DIRTY 1Q OR MORE
EXACTLY SAME COLOR AS CHAIRS IN 7BH2139. SIDEWALKS & STREETS AS IN 7BH499.
FOUR GROUND FLOOR WINDOWS (MARKED "X" ON OVERLAY) SOLID PLATE GLASS (ONE PIECE
GLASS IN EACH WINDOW)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 (copy)
9913
Ret.
105
5-2652/3/4
L. Co.

as specified
or 511

Did you receive

(F)

4
5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 2CH585 ORDER NO. 73212 DATE 4-25-52

CUSTOMER CHIC'S DRIVE IN AND SNACK BAR
CHICAGO HEIGHTS, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER RIGHT HAND CORNER:

CHIC'S DRIVE IN AND SNACK BAR
1319 HALSTED ST., CHICAGO HEIGHTS, ILL.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

CURT TEICH & CO., Inc.
1733 W. Irving Park Road, Chicago

HOUSE TELEGRAM

Act
Quickly

e not satisfactory. All notices, orders and dispositions of instructions must be given in writing to avoid errors, delays and oversights.

Date	Time Deliv'd	Time Rec'd
5-6-52		

IMPORTANT: - - Write your remarks on back of this sheet and immediately return to the undersigned.

Subject: CARD NO. 20-N585
Chic's Drive In and Snack Bar
Chicago Heights, Illinois

This is an order which was just put into work. However, the order was taken by the salesman over two months ago and we have lost all this time in securing proper credit information. Now the customer is anxious about delivery of the cards and have asked the salesman for definite information on this score.

The salesman in turn has asked us to write to the customer and let him know just when the proof will be ready for his examination. Accordingly please check into the matter and let us know when the proof can be expected so we can advise the customer.

Signed

Advertising Sales Division

COBartch:ch

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Photo
Rec.
C. 104
5-16-52 2 1/2
12

as quoted

W O H

Wah

H. e. P.
5/15/52

Make-over

20

Strangle
517

CITY NEWS AGENCY, SPARTANBURG, S. C.

NO. 2CH-586

ORDER No. 73458

DATE 4-25-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAINT JOHN'S LUTHERAN CHURCH,
SPARTANBURG, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS BRICK #62. DOORS VARNISHED-CAK STAIN.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1952	MAY 8 - 1952
SKETCH				
RETOUCHING	10	2	MAY 1 1952	MAY 6 1952
REPHOTO			APR 28 1952	APR 30 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 13 1952	MAY 26 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

BARABOO NEWS AGENCY, BARABOO, WIS.

NO. 2CH-587

ORDER NO. 73462

DATE 4-28-52

12½M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky)

AL. RINGLING THEATRE, BARABOO,
WISCONSIN

PRIVATE # BEFORE TITLE: 16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE - AUTOMOBILES.

THEATRE- RED-BROWN BRICK BLDG. WITH WHITE FRONT. OTHER BLDGS.,
BROWN AND RED BRICK, GRAY ROOF SHOWING. "AL.RINGLING" ON MARQUEE-
CREAM LETTERS WITH ORANGE SHADOWS ON WHITE BACKGROUND. BUFF BRICK
SIDE ON BLDG. TO LEFT. "POINTONS" SIGN-WHITE LETTERS ON BLACK
BACKGROUND. "CHINE" & "GIFTS" -WHITE ON RED BACKGROUND. "FEDERAL
SAVINGS & LOAN" -YELLOW ON GREEN BACKGROUND. WHITE BLDG. WITH
GREEN ROOF. GREEN LAWN AND FOLIAGE. GRAY PARKING METERS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 2 1952	MAY 8 - 1952
SKETCH				
RETOUCHING	10	45	APR 29 1952	MAY 2 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 13 1952	MAY 26 1952
HAND COLOR PROOF	105	1 1/2		6-10-52
ARTIST DEPT.	20	9 1/2		7-3-52

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

(7)

1205H
JDB

ATTENTION

51

Subjects for this customer. Please see to it that all colors are uniform and colors in harmony with each other to make an attractive set.

57

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH588

ORDER No. 73217

DATE 4-29-52

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOME OF THE TENNESSEE
WALKING HORSE BREEDERS' ASSOCIATION
OF AMERICA, LEWISBURG, TENNESSEE

PRIV. # BEFORE TITLE: LE-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF cust.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B.L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 13 1952
SKETCH				
RETOUCHING		✓	MAY 3 1952	MAY 8 1952
REPHOTO			APR 30 1952	MAY 2 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	MAY 15 1952	MAY 26 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH589

ORDER No. 73218

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHURCHES OF TULLAHOMA, TENNESSEE
Church of Christ - First Baptist
Church - First Methodist Church -
First Christian Church

PRIV. # BEFORE TITLE: TU-1

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

PENCIL
(GROUP 4) SUBMIT SKETCH

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 19 1952	MAY 22 1952
SKETCH		10	MAY 16 1952	MAY 19 1952
RETOUCHING		10	MAY 15 1952	MAY 16 1952
REPHOTO			MAY 22 1952	MAY 29 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2 1/2		
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH590

ORDER No. 73218

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. POST OFFICE,
TULLAHOMA, TENNESSEE



PRIV. # BEFORE TITLE: TU-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

#15 BRICK. BLACK IRON WORK. WITH GREY UNDERNEATH WINDOWS. DEAD
WHITE CASINGS. FANCY WORK ABOVE WINDOWS BROWN. #48 TILE ROOF. SHOW
NICELY DRAPED FLAG. ALUMINUM LAMP POLE. NICE GREEN LAWN. SHOW
LEAVES ON TREES. PRETTY CLOUD EFFECT. TAKE OUT CAR, TRASHBOX,
POSTERS.

add to both edges

Take out Lamp Pole

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **HANDLED PROOF** RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 9 - 1952
SKETCH				
RETOUCHING	2	3	MAY 1 1952	MAY 8 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1/2	1 1/2		5-16-52
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH591

ORDER NO. 73218

DATE 4-29-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TULLAHOMA HIGH SCHOOL, TULLAHOMA,
TENNESSEE

PRIV. # BEFORE TITLE: TU-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK. CONCRETE WINDOW SILLS, BROWN WINDOW CASINGS. WHITE DOORS.
THE WHITE APPEARING SECTIONS IN WINDOWS IS NO. 3 COLORED GLASS..
HAVE ALL OF THEM THE SAME. TAKE OUT THE NO. 3 BLUE OUT OF BOTTOM
SECTIONS TOP RIGHT HAND SIDE WINDOWS. ALUMINUM FLAG POLE, SHOW
NICELY DRAPED FLAG. NICE GREEN LAWN. SHOW BLOSSOMS ON SOME OF THE
BUSHES AGAINST BLDG. SHOW LEAVES. FILL IN LOW CIRCLE HEDGE.
PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

51 Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and color are
in harmony with each other
to make an attractive set

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 9 - 1952
SKETCH				
RETOUCHING	3	3	MAY 1 1952	MAY 6 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2		
ARTIST DEPT.	110	9		6/26/52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH592

ORDER No. 73218

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CENTRAL HIGH SCHOOL, MANCHESTER,
TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: MA-1

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BLDG. CREAM BRICK AROUND ENTRANCES. DARK BLUE CASINGS.
CREAM BLINDS. ALUMINUM NAME. NICE GREEN LAWN. CONCRETE WALK.
CUT BUSHES DOWN A LITTLE SO THEY WON'T REACH ABOVE WINDOW SILLS.
ADD A COUPLE IN BARE PLACE. SHOW BUSHES IN BLOOM. PRETTY CLOUD
EFFECT. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 13 1952
SKETCH				
RETOUCHING		3 1/2	MAY 1 1952	MAY 8 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		
ARTIST DEPT.	4	8 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH593

ORDER No. 73218

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. POST OFFICE,
MANCHESTER, TENNESSEE.

PRIV. # BEFORE TITLE: MA-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO /

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED BRICK. WHITE TRIM. BROWN DOORS. GOLD LETTERING "UNITED STATES POST OFFICE" COPPER ROOF. SHOW SOME SMALL WHITE BLOSSOMS ON BUSHES. PRETTY CLOUD EFFECT. TAKE OUT CAR, SIGNS, MAILBOX, WIRES.

SUBMIT: 1 RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1952	MAY 9 - 1952
SKETCH				
RETOUCHING	4	2"	MAY 1 1952	MAY 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

51
Pust

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH594

ORDER No. 73218

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE ON HIGHWAY U.S. 41 BETWEEN
MANCHESTER AND MURFREESBORO,
TENNESSEE

PRIV. # BEFORE TITLE: MA-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE HIGHWAY. SHOW LEAVES ON TREES. TAKE OUT CAR. PRETTY CLOUD
EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

51

For the purpose of this order, the customer is responsible for the accuracy of the information furnished. The customer is also responsible for the accuracy of the information furnished. The customer is also responsible for the accuracy of the information furnished.

Print

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1952	MAY 9- 1952
SKETCH				
RETOUCHING		2	MAY 1 1952	MAY 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	MAY 13 1952	MAY 17 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

X

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TULLAHOMA, TENN.

NO. 20H595

ORDER No. 73218

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE ON MORTONS LAKE,
MANCHESTER, TENNESSEE

PRIV. # BEFORE TITLE: MA-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NICE WATER COLOR. SHOW LEAVES ON TREES. FLOWERS ON THREE LOW
BUSHES IN FOREGROUND. PRETTY CLOUD EFFECT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1952	MAY 11 1952
SKETCH				
RETOUCHING			MAY 3 1952	MAY 7 1952
REPHOTO			APR 30 1952	MAY 2 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		5-19-52
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

SI
for this customer. Please
to it that all cuts of nega-
are uniform and colors are
in harmony with each other
an attractive set

577

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TULLAHOMA, TENN.

NO. 2CH596

ORDER NO. 73218

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

MORTON'S LAKE DAM,
MANCHESTER, TENNESSEE

PRIV. # BEFORE TITLE: MA-5

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NICE WATER CDLOR. SHOW LEAVES ON TREES. PRETTY CLOUD EFFECT.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1952	MAY 11 1952
SKETCH	9			
RETOUCHING		2	MAY 1 1952	MAY 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		6-6-52
ARTIST DEPT.	106	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

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TULLAHOMA, TENN.

NO. 2CH597

ORDER NO. 73218

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRANKLIN COUNTY COURT HOUSE,
WINCHESTER, TENNESSEE

PRIV. # BEFORE TITLE: WI-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERY LIGHT STONE BLDG. GREEN DOORS. WHITE MARBLE TOWER. BLACK
WINDOW CASINGS. BLDGS IN BACKGRD. LEFT WHITE AND RED.
BLDGS IN BACKGRD RIGHT WHITE AND RED. TAKE OUT CARS AND SHOW NICE
GREEN LAWN. PRETTY CLOUD EFFECT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

51
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and color are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 9 - 1952
SKETCH				
RETOUCHING	6	3	MAY 1 1952	MAY 8 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	MAY 13 1952	MAY 20 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

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TULLAHOMA, TENN.

NO. 2CH598

ORDER No. 73218

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HUNDRED OAKS, WINCHESTER,
TENNESSEE

PRIV. # BEFORE TITLE: WI-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAN BRICK. WHITE TRIM. DARK GREY ROOFS, BUT THREE LOW TOWERS AT
LEFT HAVE NO. 68 GREEN METAL ROOFS. REPAIR THE ROOF-BAND AROUND
THE ONE LOW TOWER. LEAVES ON TREES. PRETTY CLOUD EFFECT.
BUSHES AND FLOWER BEDS HAVE VARIOUS COLOR BLOSSOMS.

add to clip on 5th page
YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 13 1952
SKETCH				
RETOUCHING	3	3½	MAY 1 1952	MAY 8 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	MAY 15 1952	MAY 29/52
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

DATE Filed

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By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

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TULLAHOMA, TENN.

NO. 2CH599

ORDER No. 73218

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRANKLIN COUNTY HIGH SCHOOL,
WINCHESTER, TENNESSEE

PRIV. # BEFORE TITLE: WI-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. LIGHT RED BRICK. WHITE TRIM. ALSO GLASS BRICK.
NICE LAWN. PRETTY CLOUD EFFECT. SHOW SOME BUSHES IN BLOOM
AGAINST FRONT OF BUILDING. SHOW NICELY DRAPED FLAG, ON POLE AT
LEFT. TAKE OUT POLE, WIRES, FALLEN TREE STUMP.,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 9 - 1952
SKETCH			MAY 8 1952	
RETOUCHING		3	MAY 3 1952	MAY 8 1952
REPHOTO			APR 30 1952	MAY 2 1952
PHOTO-LITHO				MAY 19 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	14	1 1/2	MAY 13 1952	
ARTIST DEPT.		836		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH600

ORDER NO. 73218

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. POST OFFICE, WINCHESTER,
TENNESSEE

PRIV. # BEFORE TITLE: WI-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED BRICK. WHITE TRIM. LIGHT GREY SLATE ROOF. CREAM
BLINDS. FILL IN BUSHES AT CORNERS AND SHOW IN BLOOM. SHOW
DRAPED FLAG. PRETTY CLOUD EFFECT. TAKE OUT PEOPLE, SIGNS,
METERS AND MAIL BOXES.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 17 1952
SKETCH				
RETOUCHING	2	3	MAY 1 1952	MAY 8 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 15 1952	MAY 20 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

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TULLAHOMA, TENN.

NO. 2CH601

ORDER No. 73218

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CENTRAL HIGH SCHOOL,
FAYETTEVILLE, TENNESSEE

PRIV. # BEFORE TITLE: FA-1 /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK. WHITE CASINGS. DEAD WHITE PILLARS. WHITE ENTRANCE.
IVORY COLOR BETWEEN WINDOWS. LIGHT GREY GRANITE PILLARS. SHOW
FLOWERS ON BUSHES. PRETTY CLOUD EFFECT. TAKE OUT WOODEN POST
IN RIGHT HAND FOREGRD.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1952	MAY 11 1952
SKETCH				
RETOUCHING	3	24	MAY 1 1952	MAY 6 1952
REPHOTO				MAY 16 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAY 13 1952	15 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

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TULLAHOMA, TENN.

NO. 2CH602
ORDER NO. 73218
DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. POST OFFICE, FAYETTEVILLE,
TENNESSEE /

PRIV. # BEFORE TITLE: FA-2

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO.
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

#46 BRICK. CREAM TRIM. #8 ROOF. SHOW DRAPED FLAG ON POLE. SHOW
LEAVES ON TREES. NICE LAWN. TAKE OUT SIGNHOLDER, MAILBOX,
TRASH CAN, WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

51

Rush

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1952	MAY 9 - 1952
SKETCH				
RETOUCHING	5	3	MAY 1 1952	MAY 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 13 1952	MAY 16 1952
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

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TULLAHOMA, TENN.

NO. 2CH603

ORDER NO. 73218

DATE 4-29-52

12½M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL BUILDING, FAYETTEVILLE,
TENNESSEE.

PRIV. # BEFORE TITLE: FA-3'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERY LIGHT CONCRETE FRONT--BRING OUT NAME "MUNICIPAL BUILDING"
WHICH IS IN CHROME. SIDE #12 BRICK. STAINLESS STEEL CASINGS.
BROWN DOOR. CREAM VENETIAN BLINDS. NICE GREEN LAWN. SHOW A
FEW SMALL BUSHES IN BLOOM IN FRONT OF BUILDING. TAKE OUT CAR,
METERS, SIGNS, WIRES.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

51

For this customer, please
note that all customer nega-
tives are uniform and colors are
in harmony with each other
an attractive set

[Handwritten signature]

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 9 - 1952
SKETCH				
RETOUCHING		4	MAY 1 1952	MAY 8 1952
REPHOTO				
PHOTO-LITHO			MAY 13 1952	JUN 2 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

[Large handwritten signature]

7X

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TULLAHOMA, TENN.

NO. 2CH604

ORDER NO. 73218

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LINCOLN COUNTY HOSPITAL,
FAYETTEVILLE, TENNESSEE

PRIV. # BEFORE TITLE: FA-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK HOSPITAL. CONCRETE BUILDING, TRIM. CREAM VENETIAN BLINDS.
UNDERSIDE OF CANOPY WHITE. PILLARS #3. HAVE BUSHES A LITTLE FULLER
AND ALL ALONG FRONT OF BUILDING AND SHOW IN BLOOM. TAKE OUT
CAR AND SIGN. SHOW LEAVES ON TREES. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1952	MAY 13 1952
SKETCH				
RETOUCHING		3	MAY 1 1952	MAY 9 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF -	117	1 1/2	MAY 16 1952	MAY 27 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH605

ORDER No. 73218

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE ON HIGHWAY U.S. 241 NEAR
FAYETTEVILLE, TENNESSEE

PRIV. # BEFORE TITLE: FA-5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SIGNS. SHOW LEAVES ON TREES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1952	MAY 11 1952
SKETCH				
RETOUCHING		2	MAY 1 1952	MAY 6 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAY 13 1952	MAY 19 1952
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

51
Please see to it that all sets of negatives are uniform and colors are in harmony with the original.

Rush

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH606
ORDER No. 73222
DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEDFORD COUNTY COURT HOUSE,
SHELBYVILLE, TENNESSEE,

PRIV. # BEFORE TITLE: SH-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT TAN BRICK. WHITE PILLARS, CONCRETE BLDG., TRIM. SECTIONS BETWEEN WINDOWS (2nd & 3rd FLOORS) FADED BLuish-GREEN, VERY LIGHT GREY ROOF. TOWER ALUMINUM PAINTED. DOME COPPER, IF POSSIBLE FINISH TOWER - SEE SKETCH. BLDG. AT LEFT RED BRICK. BLDG. AT RIGHT - THE ONE HIDDEN BY PILLARS YELLOW, OTHERS WHITE. SHOW LEAVES ON TREES, FLAG ON FLAGPOLE, PRETTY CLOUD EFFECT. TAKE OUT CARS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

51 Subjects of
order for this customer. Please
see to it that all cuts or neg-
atives are uniform in colors are
in harmony with each other
to make an attractive set.

5X7

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1952	MAY 9 - 1952
SKETCH				
RETOUCHING		4	MAY 3 1952	MAY 7 1952
REPHOTO			APR 30 1952	MAY 2 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 13 1952	MAY 19 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH607

ORDER No. 73222

DATE 4-29-52

12½ M post CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEDFORD COUNTY GENERAL HOSPITAL,
SHELBYVILLE, TENNESSEE

PRIV. # BEFORE TITLE: SH-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED BRICK. CONCRETE BLDG. TRIM. WHITE WINDOW CASINGS. NICE
GREEN LAWN. SHOW LEAVES ON TREES. TAKE OUT THE BROKEN LIMBS OUT
OF LEFT-HAND TREE. SHOW SOME SMALL FLOWERING BUSHES. AGAINST
HOSPITAL. SEE TISSUE OVERLAY FOR CONCRETE WALKWAYS. TAKE OUT
POLE, WIRES, MACHINERY.

SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 9 - 1952
SKETCH				
RETOUCHING	5	3	MAY 1 1952	MAY 8 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	134	1 1/2	MAY 13 1952	MAY 16 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION
51
see to it that all work is done in harmony with the customer's requirements and to make an accurate estimate.

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.
PHOTO BY CALVIN DAUGHTREY

NO. 2CH608

ORDER No. 73222

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TENNESSEE WALKING
HORSE NATIONAL CELEBRATION GROUNDS,
SHELBYVILLE, TENNESSEE

PRIV. # BEFORE TITLE: SH-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG. IN FRONT WHITE WITH GREY ROOF. BARNS WHITE WITH ALUMINUM
ROOFS. TAKE OUT CARB. NICE GREEN LAWN IN CENTER OVAL.

Trucks

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1952	MAY 9 - 1952
SKETCH				
RETOUCHING	3	20	MAY 1 1952	MAY 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4	MAY 13 1952	MAY 19 1952
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH609

ORDER NO. 73222

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GILES COUNTY COURT HOUSE,
PULASKI, TENNESSEE

PRIV. # BEFORE TITLE: PU-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

#10 BRICK. CONCRETE BLDG. TRI M. WHITE DOORS, WINDOW CASINGS, EAVES
& NARROW TRIM LINE AROUND BUILDING (2nd ONE UNDER EAVE) INSIDE OF
TOWER #15. TOWER TRIM WHITE. DOME PASTEL GREENISH-BLUE. GOLD
EAGLE. CANOPIES OVER BASEMENT WINDOWS WHITE WITH GREEN TRIM LINES.
SILVER LAMP POLES. ROOF-BLUIISH-GREY. TAKE OUT PEOPLE, CARS. SIGNS
AT RIGHT. PUT LEAVES ON TREES.

add on to left - Right - Bottom

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION!

51

Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate _____ By _____ Cost Dept. Checked _____
By _____ Date _____ AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1952	MAY 11 1952
SKETCH				
RETOUCHING	1	30	MAY 1 1952	MAY 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2		
ARTIST DEPT.		930		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 2CH610

DISTRIBUTED BY INDEPENDENT NEWS SERVICE, TULLAHOMA, TENN.

DATE 4-29-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TITLE: CAMPUS SCENE, MARTIN COLLEGE, PULASKI, TENNESSEE

PRIV. # BEFORE TITLE: PU-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG. AT LEFT..RED BRICK, WHITE TRIM, #7 ROOF. BLDG. IN MIDDLE .. LIGHT RED BRICK. BLDG. AT RIGHT..#7, CONCRETE BASE. NICE GREEN LAWN SHOW FLOWERS ON BUSHES. TAKE OUT SCHOOL BUS.

add to bottom edge

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

9907 51
Rush

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 9 - 1952
SKETCH				
RETOUCHING		3	MAY 1 1952	MAY 8 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAY 13 1952	MAY 19 1952
ARTIST DEPT.		9 1/2		5-22-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

X

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH6K1
ORDER NO. 73222
DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAM DAVIS MONUMENT,
PULASKI, TENNESSEE

PRIV. # BEFORE TITLE: PU-3

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

GRANITE, STATUE DEAD WHITE, NICE LAWN. COURT HOUSE #10 BRICK.
CONCRETE AND WHITE TRIM. PASTEL-GREENISH-BLUE DOME. ROOF GREYISH
BLUE. TAKE OUT CARB AND PEOPLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES
RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION
51

Rush

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1952	MAY 11 1952
SKETCH				
RETOUCHING		4	MAY 1 1952	MAY 7 1952
REPHOTO			MAY 13 1952	
PHOTO-LITHO				MAY 16 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	124	1 1/2		
ARTIST DEPT.	4	10	JUN 4 1952	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 26H612

ORDER No. 73222

DATE 4-29-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BUSINESS SECTION, PULASKI,
TENNESSEE

PRIV. # BEFORE TITLE: PU-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.C.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1952	MAY 11 1952
SKETCH				
RETOUCHING	6	4	MAY 1 1952	MAY 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13 1/2	MAY 13 1952	MAY 19 1952
ARTIST DEPT.	2	10 1/2		2-27-52 6-10-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

51

Print

Red Ink

(F)

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH613
ORDER NO. 73222
DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAWRENCE COUNTY COURT HOUSE,
LAWRENCEBURG, TENNESSEE

PRIV. # BEFORE TITLE: LA-1

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NO. 56 BRICK, WHITETRIM, GREY SLATE ROOF. SILVER COLOR FLAG POLE.
SHOW DRAPED FLAG. GREY DOORS. SILVER COLORED LAMP POLES. NICE
LAWN. SHOW BLOSSOMS ON SOME OF THE BUSHES. SHOW LEAVES ON TREES.
TAKE OUT CARS, PEOPLE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

51 Subjects
order for this customer. Please
see to it that all copy or nega-
tives are uniform and color
in harmony with the photo
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1952	MAY 9 - 1952
SKETCH				
RETOUCHING			MAY 1 1952	MAY 7 1952
REPHOTO				MAY 19 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 13 1952	
HAND COLOR PROOF	1-5	1 1/2		5-22-52
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH614

ORDER No. 73222

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DAVID CROCKETT MONUMENT, LAWRENCE-
BURG, TENNESSEE

PRIV. # BEFORE TITLE: LA-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE BASE. GRANITE SHAFT, WEATHERSTAINED PASTEL BLUISH-GREEN
STATUE. COURT HOUSE IN BACK #56 BRICK. WHITE CASINGS. CREAM SHADES
AT SAME HEIGHT. CLOSE WINDOWS. SHOW LEAVES ON TREES. SHOW FLOWERS ON
BUSHES. TAKE OUT CARS AND WEEDS IN FRONT OF MONUMENT ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1952	MAY 11 1952
SKETCH				
RETOUCHING	3	20	MAY 1 1952	MAY 6 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	134	MAY 15 1952	MAY 21 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH615

ORDER NO. 73222

DATE 4-29-52

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LEGION MEMORIAL HOME
L.O. CRANE POST 63
LAWRENCEBURG, TENNESSEE



PRIV. # BEFORE TITLE: LA-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK. WHITE TRIM. OAK DOORS. IF POSSIBLE BRING OUT LETTERING
N #4 BLUE. NICE GREEN LAWN, CONCRETE WALK. TAKE OUT OBSTRUCTION.
HOW SOME BUSHES IN BLOOM IN FRONT OF BUILDING. TAKE OUT WIRES.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1952	MAY 13 1952
SKETCH				
RETOUCHING	2	2 1/2	MAY 3 1952	MAY 9 1952
REPHOTO			APR 30 1952	MAY 2 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAY 16 1952	MAY 27 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

51

Rush
SX7

Rush

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH616

ORDER NO. 73222

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARSHALL COUNTY HIGH SCHOOL, LEWISBURG,
TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO.

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: LE-2

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK. GREY CASINGS. CREAM VENETIAN BLINDS. HAVE WINDOWS CLOSED
BLINDS THE SAME. CONCRETE BUILDING TRIM. SHOW FLOWERS ON BUSHES-
LEAVES ON TREES. NICE GREEN LAWN. SHOW DRAPED FLAG. TAKE OUT POLE
AND WIRES.

add to left + better edge

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1952	MAY 11 1952
SKETCH				
RETOUCHING		3½	MAY 1 1952	MAY 6 1952
REPHOTO				
PHOTO-LITHO			MAY 15 1952	MAY 20 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH617

ORDER NO. 73222

DATE 4-29-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM COLUMBIA, TENNESSEE

Boyhood Home of President James
Knox Polk.

Priv. # UPPER RT CORNER: CO-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Small Type: (C) CURT TEICH & CO., INC.

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 26 1952	MAY 27 1952
SKETCH	10	8		
RETOUCHING		7	MAY 22 1952	MAY 26 1952 MAY 22 1952
REPHOTO			MAY 21 1952	
PHOTO-LITHO				JUN 4 1952
BLUEPRINT			MAY 27 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C 2C-H618

O 20-H623

L 2C-H619

U BRIDGE

M 20-30

B 20-30-N

I LB 161-N

A BAPTIST CHURCH 2CH 620

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH618

ORDER NO. 73222

DATE 4-29-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
MAURY COUNTY COURT HOUSE,
COLUMBIA, TENNESSEE

PRIV. # BEFORE TITLE: CO-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: LIGHT SANDSTONE, WHITE WOODWORK AND TRIMMING. GREEN SHADES.
SHOW LEAVES ON TREES. IF YOU HAVE ROOM FINISH STEEPLE SHAFT--
SEE DRAWING. TAKE OUT PEOPLE AND CARS, WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ☒ HANDED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1952	MAY 9 1952
SKETCH				
RETOUCHING		3 1/2	MAY 3 1952	MAY 9 1952
REPHOTO			APR 30 1952	MAY 2 1952
PHOTO-LITHO				MAY 16 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAY 13 1952	5-19-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

51

Subject to
offer for this customer. Please
see to it that all
titles are uniform and
in harmony with each other
to make an attractive set.

517

2CH617

Book

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH619

ORDER No. 73222

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. POST OFFICE AND COURT HOUSE,
COLUMBIA, TENNESSEE

PRIV. # BEFORE TITLE: CO-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DEAD WHITE BUILDING. ENTRANCE MARBLE ALMOST A CHOCOLATE BROWN WITH
HIGHLIGHTS. DOOR CASINGS BRIGHT BRASS. BROWN WINDOW CASINGS.
SECTIONS BETWEEN WINDOWS ABOVE ENTRANCE BRIGHT BRASS. SHOW LEAVES ON
TREES. FLAG. TAKE OUT POLES, WIRES, PEOPLE, CARS, PARKING METERS,
SIGNS. BRING OUT EAGLE A LITTLE BETTER .. TOP FRONT OF BLDG.

add to edge at Bottom

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1952	MAY 11 1952
SKETCH				
RETOUCHING		4	MAY 1 1952	MAY 9 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	MAY 13 1952	MAY 14 1952
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOA, TENN.

NO. 2CH620

ORDER No. 73222

DATE 4-29-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL COLUMBIA, TENNESSEE
HOME OF BEAUTIFUL CHURCHES.

St. Peter's Episcopal Church-West 7th
Street Church of Christ - First Methodist
Church-First Presbyterian Church-
First Baptist Church

Priv. # BEFORE TITLE: CO-5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(GROUP 5)

FOLLOW INSTRUCTIONS ATTACHED ON RESPECTIVE PHOTOS.

Submit pencil sketch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 21 1952
SKETCH	60	2	MAY 16 1952	
RETOUCHING		13		
REPHOTO			MAY 15 1952	MAY 16 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 22 1952	MAY 29 1952
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH621

ORDER NO. 73222

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

TITLE IN FULL
CENTRAL HIGH SCHOOL, SHELBYVILLE,
TENNESSEE

PRIV. # BEFORE TITLE: SH-3

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

JOIN TWO PHOTOS. RED BRICK BLDG. CONCRETE BLDG. TRIM. CREAM WINDOW
CASINGS.. HAVE ALL WINDOWS CLOSED AND SHOW CREAM VENETIAN BLINDS
SAME IN ALL WINDOWS. CREAM DOOR. SHOW FLOWERS ON SOME OF THE
BUSHES. NICE LAWN. SHOW DRAPED FLAG. TAKE OUT CARS, PEOPLE, POLE,
WIRES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1952	MAY 13 1952
SKETCH	6			
RETOUCHING			MAY 3 1952	MAY 9 1952
REPHOTO			APR 30 1952	MAY 2 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 15 1952	MAY 20 1952
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH622

ORDER NO. 73222

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE AT COLUMBIA MILITARY ACADEMY,
COLUMBIA, TENNESSEE

PRIV. NO. BEFORE TITLE: CO-6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE TROUSERS. JACKETS & CAPS SAME AS WEST POINT. BLDG. DULL RED
BRICK. GREY ROOF. TAKE OUT CARS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1952	MAY 11 1952
SKETCH				
RETOUCHING		2 1/2	MAY 1 1952	MAY 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	125	1 1/2	MAY 15 1952	MAY 21 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH623

ORDER NO. 73220

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLONIAL MANSION IN MIDDLE TENNESSEE
HAYNES HAVEN BETWEEN COLUMBIA AND
FRANKLIN, TENNESSEE
PRIV. # BEFORE TITLE: CO-7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BLDG. DARK GREEN SHUTTERS. FRAME OF GLASS DOOR OAK. GREY
ROOF. TAKE OFF OF LEFT HAND SIDE TO MAKE RIGHT PROPORTION.
SHOW SOME LEAVES ON TREES.

SEE TISSUE OVERIA Y.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

51

for this customer. Print
that all the nega-
are uniform and colors are
in harmony with each other
make an attractive set

2CH617

Rush

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date *15th*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1952	MAY 1 1952
SKETCH				
RETOUCHING		2 1/2	MAY 1 1952	MAY 9 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAY 13 1952	MAY 16 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH624

ORDER NO. 73220

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST PRESBYTERIAN CHURCH, FIRST METHODIST
CHURCH AND POST OFFICE, FRANKLIN,
TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: FR-2

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

JOIN THREE PHOTOS. CHURCH AT LEFT #23. granite BASE. WHITE WINDOW
FRAMES. COL. WINDOWS. BROWN DOORS. DARK, GREY ROOF.
CHURCH IN CENTER.. RED BRICK. WHITE TRIM, GREY SLATE ROOF.
POST OFFICE LIGHT RED BRICK. #13 TRIM. SHOW FLOWERS ON BUSHES IN
FRONT OF CHURCHES AND P. O. TAKE OUT CARDS, POLES, WIRES, AND ANY
OTHER OBJECTIONABLE MATTER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

51
Rush
5X7

Photo - 2CH617

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 - 1952	MAY 13 1952
SKETCH				
RETOUCHING		4 1/2	MAY 3 1952	MAY 8 - 1952
REPHOTO			APR 30 1952	MAY 2 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAY 15 1952	5-23-52
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 2CH625

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

ORDER No. 73220

PHOTO BY PAUL A MOORE, TENN. CONSERVATION DEPT.

DATE 4-29-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF BUSINESS SECTION,
MURFREESBORO, TENNESSEE

PRIV. # BEFORE TITLE: MU-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. yes

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 9- 1952
SKETCH				
RETOUCHING		1	MAY 1 1952	MAY 8 1952
REPHOTO				MAY 19 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2 1/2		5-27-52
ARTIST DEPT.	105	1 1/2		7-14-52

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

41907

51

Rush

X

NO. 2CH626

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

ORDER NO. 22K 73220

PHOTO BY PAUL A. MOORE, TENN. CONSERVATION DEPT. DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

AERIAL VIEW OF VETERANS
ADMINISTRATION HOSPITAL,
MURFREESBORO, TENNESSEE

PRIV. # BEFORE TITLE: MU-2

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. RED BRICK BLDGS. WHITE TRIM. SHOW DRAPED FLAG
ON POLE AT LEFT. DARK GREY SLATE ROOFS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 13 1952
SKETCH				
RETOUCHING		4 1/2	MAY 1 1952	MAY 8 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2		
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

51

[Handwritten signature]

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TULLAHOMA, TENN.

NO. 2CH627

ORDER No. 73220

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RUTHERFORD COUNTY COURT HOUSE,
MURFREESBORO, TENNESSEE

PRIV. # BEFORE TITLE: MU-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

#7 BRICK. WHITE TRIM INCLUDING TOWER AND ROOF. CREAM VENETIAN
BLINDS. HAVE THEM ALL THE SAME. COPPER STATUE ON GRANITE BASE.
GREEN LAMP POLES. SHOW LEAVES ON TREES. TAKE OUT WIRES.

add to edge on left + right side

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date *Ind*

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAY 7 1952	MAY 11 1952
SKETCH				
RETOUCHING	2	4	MAY 1952	MAY 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13 1/2	MAY 15 1952	MAY 21 1952
ARTIST DEPT.		10		5-26-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(7-1-52 108)

ATTENTION

51

Subjects of
order for the
see to it that
the colors are
in each order
to make an attractive set

Rush

Rush

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TULLAHOMA, TENN.

NO. 2CH628

ORDER No. 73220

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO U.S. NATIONAL CEMETERY.
STONES RIVER NATIONAL MILITARY PARK,
MURFREESBORO, TENNESSEE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: MU-4

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

GRANITE WALL. BLACK IRON GATE. COPPER PLAQUE. SHOW BETTER
DRAPED FLAG. SHOW LEAVES ON TREES. NICE LAWN.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

51

Subjects

Please
set in all colors to
be made in
in harmony with each other
to make an attractive set.

RUSH

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By	Date	AND WORK SCHEDULE		By	Date
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		MAY 6 1952	MAY 8 - 1952		
SKETCH					
RETOUCHING	10 2	MAY 1 1952	MAY 6 1952		
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	105 1 1/2	MAY 13 1952	MAY 19 1952		
ARTIST DEPT.	9				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

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TULLAHOMA, TENN.

NO. 2CH629
ORDER No. 73220
DATE 4-29-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CENTRAL HIGH SCHOOL, MURFREESBORO,
TENNESSEE

PRIV. # BEFORE TITLE: MU-5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BLDG., VERY LIGHT CONCRETE ENTRANCE. WHITE CASINGS AND
DOOR. DEAD WHITE VENETIAN BLINDS. HAVE THEM ALL THE SAME. BLDG.
IN LEFT BACKGRD DARKER RED WITH WITH PILLARS. NICE GREEN LAWNS.
SHOW BUSHES IN FRONT OF SCHOOL A LITTLE LARGER AND IN BLOOM.
SHOW LEAVES ON TREES. TAKE OUT POLES AND WIRES, CAR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 9 - 1952
SKETCH				
RETOUCHING	4	3	MAY 1 1952	MAY 8 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	07	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

51

Rush

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH630

ORDER NO. 73220

DATE 4-29-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MURFREESBORO, TENNESSEE
HOME OF BEAUTIFUL CHURCHES

(See Below)

PRIV. # BEFORE TITLE: MU-6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADDITIONAL SUB TITLES: FIRST METHODIST CHURCH, CHURCH OF CHRIST,
FIRST BAPTIST CHURCH, FIRST PRESBYTERIAN CHURCH

(GROUP 4) *Submit pencil sketch*

FOLLOW INSTRUCTIONS AND COLORS ON RESPECTIVE PHOTOS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1952	MAY 21 1952
SKETCH	2	10	MAY 16 1952	MAY 20 1952
RETOUCHING			MAY 15 1952	MAY 16 1952
REPHOTO			MAY 22 1952	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2		6-2-52
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 2CH631

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

ORDER No. 73220

PHOTO BY PAUL A. MOORE, TENN. CONSERVATION DEPT. DATE 4-29-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

SAM DAVIS HOME, SMYRNA, TENNESSEE

PRIV. # BEFORE TITLE: SM-1

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE. DARK GREEN SHUTTERS. GREY SLATE ROOF. OLD DULL RED BRICK
CHIMNEY. CREAM CURTAINS. NICE GREEN LAWN. EITHER BRING THE LAWN
RIGHT TO THE WALK OR SHOW LOW FLOWERS ALONG THE WALK.

Take out flag Pole

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By *ML*

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1952	MAY 11 1952
SKETCH				
RETOUCHING	9	3	MAY 1 1952	MAY 6 1952
REPHOTO				
PHOTO-LITHO			MAY 15 1952	MAY 21 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		5-26-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH632

ORDER NO. 73220

DATE 4-29-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STREET SCENE, MC MINNVILLE,
TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: MC-4

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

EXECUTIVE OK OF ESTIMATE		ESTIMATE		COST DEPT. CHECKED	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		MAY 7 1952	MAY 11 1952		
SKETCH					
RETOUCHING	5	MAY 1 1952	MAY 7 1952		
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	104	MAY 13 1952	MAY 16 1952		
ARTIST DEPT.	30				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

F

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH633

ORDER NO. 73220

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
GALLATIN, TENNESSEE

PRIV. # UPPER RT. CORNER: GA-3

Small Type: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(LETTER CARD)

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1952	MAY 29 1952
SKETCH	20	8	MAY 22 1952	MAY 27 1952
RETOUCHING	1	7	MAY 21 1952	
REPHOTO			JUN 5 1952	JUN 18 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	16	6/24/52	6/25/52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

G LANGLEY HALL
A 2C-4492 ✓
L 013884-N ✓
L SUMMER COUNTY HEALTH CENTER
A CHRIST CHURCH
T BAPTIST CHURCH
I SHOE CORPORATION
N METODIST CHURCH

BACKGROUND

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH634

ORDER No. 73220

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CENTER HILL DAM,

MIDDLE TENNESSEE

PRIV. # BEFORE TITLE: GT-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NICE WATER COLOR. CONCRETE DAM. SHOW LEAVES ON TREES AND
BUSHES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

51

order for this customer
set up in the all over the
pages of the book. The book
is printed with gold letters
to make it distinctive.

Rust

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1952	MAY 8 - 1952
SKETCH				
RETOUCHING	9	2	MAY 1 1952	MAY 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

10:15

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH635

ORDER No. 73220

DATE 4-29-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TENNESSEE WALKING HORSE

PRIV. # BEFORE TITLE: GT-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT ROUGH PENCIL SKETCH, FOR CUST. OKEM.

COLORS: SHOW TENNESSEE STATE OUTLINE WITH HORSE IN CENTER;
BLACK HORSE. HAVE "TENNESSEE WALKING HORSE" IN
LARGE LETTERS AND TWO LINES.

ALSO SEE COLOR CLIPPING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

SI

Subjects of
for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Original Photo
- 2CH673

Rush

File
R.L.H.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 19 1952	MAY 19 1952
SKETCH	10	1 1/2	MAY 16 1952	MAY 19 1952
RETOUCHING		2		
REPHOTO			MAY 14 1952	MAY 16 1952
PHOTO-LITHO				
BLUEPRINT			MAY 21 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	10 1/2	1 1/2		6-6-52
ARTIST DEPT.	20	9	6-30-52	7-2-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.
PHOTO BY PAUL A. MOORE, TENN. CONSERVATION DEPT. DATE 4-29-52

NO. 2CH636

ORDER NO. 73220

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOBACCO FIELD, MIDDLE TENNESSEE

SECOND LINE NEAR GALLATIN

PRIV. # BEFORE TITLE: GT-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NICE GREEN TOBACCO LEAVES. IN VIEW OF THE FACT THAT RELEASES HAVE NOT BEEN OBTAINED...REMOVE MAN FROM PICTURE.

*Put title in so that a take off
can be made*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1952	MAY 11 1952
SKETCH				
RETOUCHING	3	2	MAY 1 1952	MAY 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	103	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH637

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.
PHOTO BY PAUL A. MOORE, TENN. CONSERVATION DEPT. DATE 4-29-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
HURRICANE CREEK BRIDGE ACROSS
CENTER HILL LAKE, MIDDLE TENNESSEE

PRIV. # BEFORE TITLE: GT-4

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

51

Rush

Rush

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1952	MAY 8 - 1952
SKETCH				
RETOUCHING	1	2	MAY 1 1952	MAY 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 13 1952	MAY 17 1952
HAND COLOR PROOF	101	1 1/2		6-2-52
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.
PHOTO BY PAUL A. MOORE, TENN. CONSERVATION DEPT.

NO. 2CH638
ORDER No. 73220
DATE 4-29-52.

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CANE CREEK FALLS IN FALL CREEK
FALLS STATE PARK, MIDDLE
TENNESSEE

PRIV. # BEFORE TITLE: GT-5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LEAVE CLOUD EFFECT AS IS. GREYISH ROCK FAINT TANNISH TINTS IN
SPOTS. MIST TOWARDS RIGHT HAND SIDE USUALLY SHOWS A FAINT RAINBOW
(SHOW ONE IF POSSIBLE)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1952	MAY 11 1952
SKETCH				
RETOUCHING	4	2	MAY 1 1952	MAY 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

51

Rush

DISTRIBUTED BY GAZETTE PUBLISHING CO.,
BEDFORD, PA.

NO. 2CH-639
ORDER NO. 73472
DATE 4-29-52

12½ M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER
TITLE IN FULL
SHAWNEE STATE PARK AND LAKE, NEAR
SCHELLSBURG, BEDFORD COUNTY, PA./

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
WHITE SAND BATHING BEACH ALONG SHORE OF LAKE. WATER BLUE. SHOW
THE LIGHT CEMENT WALL OR DAM IN FAR CENTER BACKGROUND. GREEN FOLIAGE
ON HILLS AND MOUNTAINS. GREEN LAWN IN FOREGROUND, AND PINK FLOWERS
SHOWING ALSO. CLOUDS IN SKY. GRAY WALK GOING TO BEACH IN CENTER.
(In foreground) ,

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			MAY 6 1952	MAY 11 1952	
SKETCH					
RETOUCHING	4	1	MAY 1 1952	MAY 6 1952	
REPHOTO					
PHOTO-LITHO					
BLEUPRINT					
STRIPPING, OPAQUING			MAY 13 1952	MAY 26 1952	
HAND COLOR PROOF	117	1 1/2		6-11-52	
ARTIST DEPT.		8 3/4			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

NO. 2CH-640

TUSCARORA SUMMIT INN, McCONNELLSBURG, PA.

ORDER No 73473

DATE 4-29-52

12½ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE IN FULL

IMPRINT

NONE

TUSCARORA SUMMIT INN ON LINCOLN
HIGHWAY U.S. 30 - 4 MILES EAST
OF McCONNELLSBURG, PA.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE**AND WORK SCHEDULE**

Cost Dept. Checked

By _____

Date 4/29

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1952	MAY 8 - 1952
SKETCH				
RETOUCHING		4	MAY 1 1952	MAY 6 1952
REPHOTO				MAY 26 1952
PHOTO-LITHO			MAY 14 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	74	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 2CH-641-

ST. LOUIS GREETING CARD CO., ST. LOUIS, MO.

ORDER No. 73475

PHOTO BY WALKER--MISSOURI RESOURCES DIV.

DATE 4-30-52

25 M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELEPHANT SHOW IN FOREST PARK
ZOO, ST. LOUIS, MISSOURI

PRIVATE # BEFORE TITLE: 188

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~NO~~ YES-to come

IMPRINT SAME AS ABOVE

AT BOTTOM OF ADDRESS SIDE:

ST. LOUIS, "THE CITY OF A THOUSAND
SIGHTS"

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*See 913
Russ*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 13 1952
SKETCH				
RETOUCHING	9	3	MAY 1 1952	MAY 8 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	115	13 1/2	MAY 16 1952	MAY 27 1952
ARTIST DEPT.	108	10		7-10-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH642 ORDER NO. 73230 DATE 4-30-52

CUSTOMER ST. FRANCIS HOTEL COURTS
MONTGOMERY, ALABAMA /

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. FRANCIS HOTEL COURTSETC. /

as on old (SEE COPY) /
card OCH1049

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM OCH1049, FOLLOWING SET-UP "C", ELIMINATING
BLACK PORTION OF HIGHWAY LEADING INTO COURT & ADD GREEN GRASS AS INDICATED
BY GREEN PAPER. WE SUGGEST THAT THE HIGHWAY IN FRONT OF COURT BE MADE WIDER
AND IN SAME COLOR AS DRIVE-WAYS RATHER THAN IN BLACK.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ABOVE. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 1/2
20 on A 9

WCH

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-643 ORDER NO. 73481 DATE 4-30-52

CUSTOMER HOLSTON VALLEY COMMUNITY HOSPITAL
KINGSPORT, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M PQST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ON FRONT:

HOLSTON VALLEY COMMUNITY HOSPITAL
KINGSPORT, TENNESSEE

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE NAME OF ARCHITECT ON DRAWING. ELIMINATE ROW OF TREES
IN FOREGROUND (THIS TO BE PARKING SPACE).

SUBMIT SKETCH

COLOR DESCRIPTION

LIMESTONE COLUMNS, WINDOW SILLS AND COPINGS.
CONCRETE WALK AND DRIVEWAY

BLACK ROOFS. #23 BRICK (AS NOTED ON SMALL CARD.)

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

5x7 Rep.
1st
2nd
3rd
10 1/2

as given
WCH

MAKEOVER

MAKEOVER

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

2 1/4	Time Required in hours
1 3/4	Time Required in minutes
	Time Required in seconds
	Time Required in days
	Time Required in weeks
	Time Required in months
	Time Required in years

OCT 17 1952

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 2CH-644
 INTER-CITY NEWS AGENCY, LITTLE ROCK, ARKANSAS
 ORDER No. 73486
 DATE 4-30-52

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
 PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
 TITLE IN FULL
 ADMINISTRATION BUILDING, MUNICIPAL AIRPORT, LITTLE ROCK, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)
 FRONT No. 1 R. M. NO
 IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
 REMOVE - EQUIPMENT IN FOREGROUND, AND SHOW PLANE IN AIR, COMING IN FOR LANDING.
 GRAY STONE WITH WHITE TRIM AND GRAY WINGS OVER ENTRANCE. TOWER IS SILVER, WITH BROWN STRIPE, GREEN GLASS., SIGN-RED ON LIGHT YELLOW. CEMENT RUNWAY IS IN FOREGROUND, THEN GRAVEL, THEN FENCE, THEN GRASS AND GREEN BENCHES.

YES
 SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
 ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
 Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1952	MAY 8 - 1952
SKETCH				
RETOUCHING			MAY 1 1952	MAY 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	MAY 13 1952	MAY 26 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 2CH-645
INTER-CITY NEWS AGENCY, LITTLE ROCK, ARKANSAS
ORDER No. 73486
DATE 4-30-52

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
MAIN STREET, LOOKING NORTH,
LITTLE ROCK, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO
IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
REMOVE - WIRES AND BANNERS IN STREET. REMOVE OR MODERNIZE ALL
OLD CARS AND TRUCKS.
BUILDING ON RIGHT - BUFF. BLDGS. ON LEFT: 1st FEW BLDGS. ARE RED,
BROWN AND TAN-RESPECTIVELY. "SEARS" BLDG. IS BUFF, WITH BLACK &
WHITE SIGNS. "KRESS" BLDG. IS BUFF, WITH RED FRONT.
TALL BUILDING IS WHITE.

YES
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

2

PLEASE PRINT NAME AND ADDRESS OF CUSTOMER
FOR POST CARD OR PHOTO
THIS IS REQUIRED FOR POSTAGE
IN LATTERS WITH EACH ORDER
TO MAKE AN ADDRESS CARD

Executive OK of Estimate
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1952	MAY 8 - 1952
SKETCH				
RETOUCHING	6	5	MAY 1 1952	MAY 6 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	124	2		
ARTIST DEPT.		11	6-23-52	

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH646 ORDER NO. 73253 DATE 5-2-52

CUSTOMER BIG OAK FLAT 120 HIGHWAY ASS'N
BIG OAK FLAT, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

BEAUTIFUL YOSEMITE NATIONAL PARK HAS,
AMONG MANY OTHER WONDERS, ETC. (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL BELOW LARGE ENOUGH TO ACCOMMODATE
TYPE COPY ATTACHED.

RUSH PROOF.

COLOR DESCRIPTION

USE BEST JUDGEMENT FOR COLORING.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

9913

Rel. 3/2
C.C. 5-24-52
L.A. 104-934

W 8 H

ml

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-647

ORDER No. 73495

DATE 5-2-52

25 M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WOW! WHATTA VIEW! I HAD FREE
ROOM AND BOARD WITH A SOUTHERN
EXPOSURE!

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE © CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH WITH CORRECTION ON TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 11 1952
SKETCH				
RETOUCHING	9	1 1/2	MAY 8 1952	MAY 8 1952
REPHOTO				MAY 14 1952
PHOTO-LITHO				
BLEUPRINT			MAY 12 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		MAY 11 1952
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D.C.

NO. 2CH648

ORDER No. 73264

DATE 5-5-52

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL VIEW FROM DOME OF
LIBRARY OF CONGRESS LOOKING
WEST TOWARD CAPITOL, WASHINGTON, D.C.

PRIV. # BEFORE TITLE: 99

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME ^{PROOF} FOR COLOR GUIDE.

RETURN KODACHROME.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1952	MAY 13 1952
SKETCH				
RETOUCHING	2	5	MAY 5 1952	MAY 9 1952
REPHOTO				
PHOTO-LITHO				MAY 27 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2		
ARTIST DEPT.	108	10		6-27-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MADISON'S, INC.,
WILLIAMSBURG, VA.
PHOTO CRAFTSMEN, NORFOLK, VA.

NO. 2CH-649

ORDER No. 73502

DATE 5-5-52

25 M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE GEORGE P. COLEMAN MEMORIAL
BRIDGE, YORKTOWN, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT BARGES, ETC. AROUND THE PIERS, AND CRANE ON UNFINISHED
SECTION. COMPLETE BRIDGE SECTION ON LEFT SIDE TO MATCH ONE ON
RIGHT. ROAD BASE ON BRIDGE IS CONCRETE. CONTROL TOWER IS TOP
OF LEFT REVOLVING SPAN. METALWORK IS SILVER. PIERS-CONCRETE.
SAND BEACHES. NATURAL COLORS IN FOLIAGE. USUAL HOUSE COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 5 1952	MAY 7 - 1952
SKETCH				
RETOUCHING		2 1/2	MAY 3 1952	MAY 5 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 9 1952	MAY 12 1952
HAND COLOR PROOF	107	1 1/2		5-12-52
ARTIST DEPT.	102	9-30	5/21/52	5/22/52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION:

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

VERY RUSH

MUST HAVE

HCP 5-9-52

C.T. GENERAL TEXAS SCENE

NO. 2CH-651

ORDER No. K-46083

DATE 5-5-52

12½M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A TEXAN'S MAP OF THE UNITED STATES

PRIVATE # IN UPPER LEFT CORNER:

TX-19

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1952	MAY 11 1952
SKETCH		7 1/2	MAY 7 1952	MAY 15 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		6-3-52
ARTIST DEPT.	103	9		6-27-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

J.K.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-652 ORDER NO. 73517 DATE 5-5-52

CUSTOMER MELVIN F. HALL ADVERTISING AGENCY, INC.
BUFFALO, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ERIE COUNTY FAIR,
HAMBURG, N. Y. — *add in red*

etc. see layout

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — WITH CORRECTION ON TISSUE

OVERLAY. /

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO RETURNED

8

PHOTO USED FOR

6894

3 Reproduction

L.C. 1 1/2
Ret. 6
H.C. 10 2 1/2
L.C. 123 1/2



WOT

Red Impression

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-653 ORDER NO. 73541 DATE 5-7-52

CUSTOMER
SWEDISH COFFEE POT
HARBERT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
SWEDISH COFFEE POT
U. S. HWY 12
HARBERT, MICH.

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN LOWER RIGHT CORNER. USE PHOTO MARKED "A".

INSTRUCTIONS ON PHOTO MARKED "B".

RETURN NEGATIVES & PRINT TO CUSTOMER

COLOR DESCRIPTION

FOLLOW PHOTO MARKED "B" FOR COLOR INSTRUCTIONS

PHOTO RETURNED

8

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

Copy to CUSTOMER Dest

USE INSTRUCTIONS

2

MAILED

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-654 ORDER NO. 73550 DATE 5-8-52

CUSTOMER BLUE TOP MOTOR COURT
MARIETTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AAA) BLUE TOP MOTOR COURT
RECOMMENDED BY DUNCAN HINES - 17 MILES
NORTH OF ATLANTA, MARIETTA, GEORGIA
4 LANE HIGHWAY U.S. 41

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH CAREFULLY.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

Ref. 6 1/2
M.C. 106 1 1/2
L.C. 9

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-655 ORDER NO. 73551 DATE 5-8-52

CUSTOMER
FABER'S MOTEL
WINTER HAVEN, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FABER'S MOTEL,
U. S. 17,
WINTER HAVEN, FLA.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AT TOP OR BOTTOM AS NECESSARY. HEDGE IN FOREGROUND TO BE REPLACED
WITH GRASS. SHOW TITLE THERE. IF POSSIBLE SHOW PALM TREE NEAR
THE HOUSE AT RIGHT-UNDER THE BIG TREE. SHRUBS AND FLOWERS AT THE
LEFT-BY SIGN- AND IN FRONT OF BLDG. AND AROUND BLDGS. AND ON ISLAND.
GRAPEFRUIT TREES AROUND THE BLDGS.

~~SUBMIT SKETCH~~

COLOR DESCRIPTION

BUILDINGS ARE WHITE. USE OWN JUDGEMENT ON OTHER COLORS.
DRIVES IN FRONT OF BLDGS. & AROUND ISLAND ARE PAVED WITH BLACK
ASPHALT — SHOW LIGHTER, SORT OF A GRAY-NOT BLUE.

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

RT 52
106 JIC 142
209

W 27

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-656 ORDER NO. 73552 DATE 5/8/52

CUSTOMER PINES MOTOR COURT
ACWORTH, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

4 LANE U. S. 41
ACWORTH, GEORGIA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT SKETCH

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO
RETD
10/13/52
E

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

3

PHOTO USED FOR

12-4
Dial No. 2CH-656
La 83-4

WDH

Rush
H.C.

CURTZTEICH & CO., INC., CHICAGO, ILL.

NO. 2CH-658

ORDER NO. K-46124

DATE 5-9-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LEGEND OF THE DOGWOOD IN FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH2077. WORK IN LEGEND WITH THE BLOSSOM FOR A BACKGROUND, AND CUT OFF LOWER PETAL. SHOW TITLE IN UPPER PETAL. COLOR OF BLOSSOMS-CHANGE TO PURE WHITE ON THE LEFT AND TOP CENTER (SAME AS ON SOUTHERN PINES CARD). LEAVE TREE ON RIGHT AS IS (WITH PINK BLOSSOMS).

REMOVE - FENCE ON ^{BOTH SIDES} RIGHT.

SUBMIT DRAWING TO HEUNISCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1952	MAY 15 1952
SKETCH			MAY 19 1952	
RETOUCHING			MAY 26 1952	
REPHOTO			MAY 9 1952	MAY 11 1952
PHOTO-LITHO			JUN 19 1952	JUN 23 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 21 1952

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-660 ORDER NO. 73562 DATE 5-9-52

CUSTOMER CLUB HOLLYWOOD
FRANKLIN PARK, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
(CLUB HOLLYWOOD THEATRE RESTAURANT)
9000 W. BELMONT AVE.
AT RIVER ROAD, FRANKLIN PK., ILL.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH — FOLLOW TISSUE OVERLAY ON
3 PHOTOGRAPHS FOR COLOR INSTRUCTIONS /

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

2-5x7 Reproduction
1-8x10
L.O. 1 1/2
Res. 10
106 2 1/2
104-14
AL

as quoted
W2H

913

Submit Ret Photo
To Customer

(F)

F.D.R. WARM SPRINGS MEM. COMMISSION,
WARM SPRINGS, GA.

NO. 2CH-661

ORDER No. 73567

DATE 5-9-52'

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WISHING WELL ON GROUNDS OF LITTLE
WHITE HOUSE, WARM SPRINGS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- ~~to come~~

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WELL STONES - SOME GRAY, SOME #56 AND LIGHTER-CONCRETE FILLER.
FLOOR - SAME COLOR STONES. NATURAL WOOD PILLARS, WOOD SHINGLE
ROOF. "WISHING WELL" SIGN-WHITE LETTERS ON GREEN BACKGROUND.
SIGN AT RIGHT-BLACK BACKGROUND WITH RED DESIGN-WHITE LETTERS.
LEAVE GROUND JUST AS IT IS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	MAY 21 1952
SKETCH				
RETOUCHING	3	2	MAY 12 1952	MAY 15 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	MAY 23 1952	JUN 2 1952
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

F.D.R. WARM SPRINGS MEM. COMMISSION,
WARM SPRINGS, GA.

NO. 2CH-662

ORDER No. 73567

DATE 5-9-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GUEST HOUSE, LITTLE WHITE HOUSE,
WARM SPRINGS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- ~~NO~~

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
TAKE OUT MAN IN DOOR.

WHITE BLDG., DARK GREEN SHUTTERS. CREAM SHADES, DARK GRAY WOOD
SHINGLE ROOF. TANNISH-RED BRICK PATIO (FRONT).

STONE WALK, WHITE FLAG POLE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 1 1952	MAY 22 1952
SKETCH	7			
RETOUCHING	4		MAY 12 1952	MAY 14 1952
REPHOTO				JUN 2 1952
PHOTO-LITHO				
BLEUPRINT			MAY 23 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/2		6-2-52
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F.B.R. WARM SPRINGS MEM. COMMISSION,
WARM SPRINGS, GA.

NO. 2CH-663

ORDER No. 73567

DATE 5-9-52

12½ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

BUMP GATE ON GROUNDS OF LITTLE
WHITE HOUSE, WARM SPRINGS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- ~~to come~~

IMPRINT NONE

PHOTO PROPERTY OF

C.T. & CUST.

RETOUCHING AND COLOR DESCRIPTION LARGER PHOTO FOR DETAIL ONLY.

TAKE OUT STONE HOLDING BUMP GATE.

LARGER PHOTO SHOWS PINE TREES IN GREATER DETAIL - SHOW NEEDLES ON
THESE TREES IN DARKER SHADE OF GREEN. WHITE WOOD FENCE & GATE.
BLDGs. SHOWING THRU ARE WHITE, ROOFS GRAY WOOD SHINGLES. BRING
OUT SAND DRIVEWAY MUCH AS POSSIBLE. SEE TISSUE OVERLAY - #1 IS
PINK DOGWOOD TREE IN BLOOM. #2 IS BUSH COVERED WITH LIGHT PINKISH
BLOSSOMS.

(RETURN LARGER PHOTO TO: ADDRESS SHOWN ON BACK) YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1952	MAY 22 1952 SEP 17 1952
SKETCH				
RETOUCHING	4	2 1/2	MAY 12 1952	MAY 16 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	124	1 1/2	MAY 27 1952	JUN 5 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.D.R. WARM SPRINGS MEM. COMMISSION,
WARM SPRINGS, GA.

NO. 2CH-664

ORDER No. 73568

DATE 5-9-52

12½ M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF GARAGE AND SERVANTS
QUARTERS, LITTLE WHITE HOUSE,
WARM SPRINGS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BLDG., DARK GREEN SHUTTERS. GRAY WOOD SHINGLE ROOF. STONE WALK
AT LEFT. SIGN ON GARAGE DOOR-GREEN, WHITE LETTERS. BLDG. AT LEFT IS
WHITE. LITTLE WHITE HOUSE IN RIGHT BACKGROUND-WHITE, DARK GREEN
SHUTTER. STONE IN FRONT OF HOUSE #46. DRIVEWAY IN FRONT OF STONE.
PILLAR TO LEFT OF STONE HAS ROSEBUSH IN BLOOM (SEE CARD 1CH916 FOR
DETAILS). DARK PANELS ON INSIDE OF GARAGE ARE GLASS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1952	MAY 22 1952
SKETCH				
RETOUCHING	10	24	MAY 12 1952	MAY 16 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	112		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F.D.R. WARM SPRINGS MEM. COMMISSION,
WARM SPRINGS, GA.

NO. 2CH-665

ORDER No. 73566

DATE 5-9-52

12 1/2 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF DINING ROOM, SHOWING FAMOUS
UNFINISHED PORTRAIT, LITTLE WHITE
HOUSE, WARM SPRINGS, GA..

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- ~~to come~~

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED, WITH COLORED SHEET OF UNFINISHED
PORTRAIT. ALSO TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1952	MAY 23 1952
SKETCH				
RETOUCHING		2 1/4	MAY 12 1952	MAY 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2 1/4	MAY 27 1952	JUN 5 1952
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-666 ORDER NO. 73569 DATE 5-9-52

CUSTOMER JOHNSON-SAUM MORTUARIES
SAN DIEGO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOHNSON-SAUM & KNOBEL MORTUARIES

4th AVE. AT ASH ST.

SAN DIEGO, CALIF.

EL CAJON OFFICE

See SHT

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - WITH CORRECTIONS ON TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5913

5x7 Reprint

Ref. 8
1/2 inch 13/4
L.C. 11/10

as quoted

W 3H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-667 ORDER NO. 73570 DATE 5-9-52

CUSTOMER MASONIC HOME OF MISSOURI
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN PLATE
AT TOP
Masonic Home of
Missouri

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

106 2 14
12 1/2

Large file

In

Submit Ret
To

Photo
Customer - to custom
5/15/52

57

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH-668

ORDER No. 73572

DATE 5-9-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH ALTITUDE JET ENGINE TEST
FACILITY, ARNOLD ENGINEERING
DEVELOPMENT CENTER, TULLAHOMA,
TENNESSEE..

PRIVATE # BEFORE TITLE: TU-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

G.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK WHERE INDICATED. ALUMINUM BUILDINGS, ORANGE COLORED DOORS
-PUT IN TOP PANEL ON ONE. CONCRETE RAILROAD TRACK BED LEADING OUT
FROM BETWEEN THE TWO BUILDINGS, AT LEFT. PUT IN CLOUDS.

TAKE OUT ALL CONSTRUCTION WORK IN FOREGROUND AND FILL IN WITH
LAWN. TAKE OUT CONSTRUCTION WORK FROM TOP OF BUILDINGS.
CROP AS MARKED ON TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

G.8

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 19 1952	MAY 20 1952
SKETCH				
RETOUCHING	7	32	MAY 14 1952	MAY 19 1952
REPHOTO			MAY 9 1952	MAY 14 1952
PHOTO-LITHO				JUN 3 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 23 1952	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH-669

ORDER No. 73572

DATE 5-9-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky)

ELK RIVER DAM, ARNOLD ENGINEERING
DEVELOPMENT CENTER, TULLAHOMA,
TENNESSEE.

PRIVATE # BEFORE TITLE: TU-5.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT LEANING TREE RIGHT SIDE OF WATER, ALSO TRASH OUT OF STREAM.
REMOVE - TOP OF OLD BRIDGE SHOWING ON LEFT SIDE OF DAM.

SHOW GRASS ON LEFT SIDE AND EMBANKMENTS. GOOD WATER COLOR. CONCRETE
DAM WITH ALUMINUM COLOR DRAWS. ROCK FILL ON BOTH SIDES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1952	MAY 21 1952
SKETCH				
RETOUCHING	9	2	MAY 12 1952	MAY 14 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		
ARTIST DEPT.	102	8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH-670

ORDER No. 73572

DATE 5-9-52

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARSHALL COUNTY COURT HOUSE,
LEWISBURG, TENNESSEE

PRIVATE # BEFORE TITLE: LE-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDGS. AT LEFT: PUT IN ADDITIONAL BLDGS. (FROM OTHER PHOTO) UP TO
& INCLUDING THE DRUG STORE. PUT IN 2 ADDITIONAL TREES AND CARS.
BLDGS. ARE VARIOUS SHADES OF RED. COURT HOUSE-CONCRETE & A SHADE
DARKER THAN #10 BRICK. #15 WINDOW CASINGS, DARK BROWN DOOR. SOME-
WHAT BLUISH-GREEN WEATHERBEATEN STATUE ON GRANITE PEDESTAL.
ALUMINUM LAMP POLES. BLDGS. AT RIGHT: RED, AND GRAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	MAY 21 1952
SKETCH				
RETOUCHING	10	4	MAY 12 1952	MAY 15 1952
REPHOTO				JUN 2 1952
PHOTO-LITHO				
BLUEPRINT			MAY 23 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13/4		
ARTIST DEPT.	106	10/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH-671

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

ORDER No. 73572

DATE 5-9-52

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STREET SCENE, COLUMBIA,
TENNESSEE

PRIVATE # BEFORE TITLE: CO-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF EMM C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	MAY 21 1952
SKETCH				
RETOUCHING	1	6	MAY 12 1952	MAY 15 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	134	MAY 23 1952	JUN 2 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION:

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH-672

ORDER No. 73572

DATE 5-9-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WILLIAMSON COUNTY COURT HOUSE,
FRANKLIN, TENNESSEE

PRIVATE # BEFORE TITLE: FR-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS, POLES, WIRES, PEOPLE, AND WATER TANK.

BLDG.- DEAD WHITE, VERY LIGHT GRAY ROOF. PUT FLOWERS ON BUSHES
IN RIGHT FOREGROUND.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	MAY 21 1952
SKETCH			
RETOUCHING		4	MAY 12 1952	MAY 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.

NO. 2CH-673

ORDER No. 73572

DATE 5-9-52

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM FRANKLIN,
TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PRIVATE # UPPER RIGHT CORNER: FR-3

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS LISTED ON ENCLOSED SHEET WITH PHOTOS.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 29 1952	JUN 2 - 1952
SKETCH		7		
RETOUCHING		6	MAY 26 1952	MAY 27 1952
REPHOTO			MAY 23 1952	MAY 27 1952
PHOTO-LITHO			JUN 11 1952	JUN 16 1952
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects or
for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Colonel Pitt 8 hr
164

F-18454-N ✓

R-204623 X 617

A-COURT HOUSE

N-18452-N ✓

K-18451-N ✓

L-204614 X

I-MONUMENT

N-4002-N ✓

110012-204635 ✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-674 ORDER NO. 73579 DATE 5-12-52

CUSTOMER
PIERSON & STEBBING
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHRISTIENSEN COVE
6312 RIVIERA DRIVE
CORAL GABLES 46, FLORIDA



FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PLACE TITLE IN WATER BELOW PICTURE.

CROP AS MARKED & FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-675 ORDER NO. 73583 DATE 5-12-52

CUSTOMER
NORTH PRESBYTERIAN CHURCH
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE NORTH PRESBYTERIAN CHURCH
FEDERAL BLVD., AT WEST 37th AVENUE
DENVER, COLORADO

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP FROM BOTTOM — TO SAVE BACKGROUND DETAIL.

FOLLOW TISSUE OVERLAY. SHOW PICTURE IN CENTER BACKGROUND AS
CLEARLY AS POSSIBLE.,

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. TWO VENTILATORS EACH SIDE NEAR TOP-ROSE
COLOR. PICTURE IN CENTER BACKGROUND SHOWS HEAD OF CHRIST
AND CROSS, ETC. SHOW CLEARLY AS POSSIBLE. /

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Box 6
116 1012
La 9
11

11014

HOARD & MULLIS, INDIAN SPRINGS, GA.

NO. 2CH-676

ORDER No. 73591

DATE 5-12-52

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE AT HOARD & MULLIS
AMUSEMENT PARK, INDIAN SPRINGS,
GA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING, #23 ROOF. BLUE WATER OF SWIMMING POOL CAN BE
SEEN THRU OPENINGS OF LONG BUILDING.

FOR COLORS OF MERRY-GO-ROUND - SEE CARD 1C-403.

TAKE OUT WIRES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	MAY 29 1952
SKETCH				
RETOUCHING		2	MAY 28 1952	MAY 27 1952
REPHOTO				MAY 27 1952
PHOTO-LITHO			JUL 3 1952	JUN 13 1952
BLUEPRINT			JUN 9 1952	
STRIPPING, OPAQUING			JUL 8 1952	
HAND COLOR PROOF	107	13 1/2		6-2-52
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Take out miniature golf course
and make the grass*

MAKEOVER

Charge to **ADV 3 E** Dept.

EST. Made or Time Required

RETOUCHING	✓	Time Recorded in Cost Dept.
PHOTO LITHO		
STRIPPING		
ART DEPT.		
REPHOTO		

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

EDITION PAUL COUBA* REPRODUCTION INTERDITE

NO. 2CH-677

ORDER No. 73596

DATE 5-13-52

6 1/2 M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Upper: PORT-AU-PRINCE, ^{HAITI,} LE PALAIS
PRESIDENTIAL

Lower: PORT-AU-PRINCE - THE
PRESIDENTIAL PALACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

In stamp space
"MADE IN U.S.A."

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLES FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	JUN 1 1952
SKETCH				
RETOUCHING		<i>B.V.</i>	MAY 28 1952	JUN 3 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>107</i>	<i>1 1/2</i>	JUN 9 1952	JUN 12 1952
ARTIST DEPT.		<i>9</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION.

10
Subjects on
for this customer. Please
to the address or nega-
tive, and colors are
in harmony with each other
to make an attractive set.

98
EDITION PAUL COUBA- REPRODUCTION INTERDITE

NO. 2CH-678

ORDER No. 73596

DATE 5-13-52

6 1/2 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Upper: PORT-AU-PRINCE, ^{HAITI,} VUE EST,
RUE "BONNE-FOI"

Lower: VIEW OF PORT-AU-PRINCE,
FROM "BONNE-FOI" STREET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

In stamp space
"MADE IN U.S.A."

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUST.

FOLLOW SAMPLES FOR COLORS (WITH 2CH-677)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 28 1952
SKETCH				
RETOUCHING	2	3	MAY 28 1952	MAY 29 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	JUN 9 1952	6-19-52
ARTIST DEPT.	103	11		7-11-52

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

12
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

To Jeanne Koe

68

ATTENTION

Subjects of
... for this customer. Please
... to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

NO. 2CH-679

EDITION PAUL COUBA- REPRODUCTION INTERDITE

ORDER No. 73596

DATE 5-13-52

6 1/2 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

Upper: HAITI- DANCE FOLKLORIQUE

Lower: HAITI - A FOLKLORIC DANCE

IMPRINT SAME AS ABOVE

In stamp space
"MADE IN U.S.A."

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLES FOR COLORS (WITH 2CH-677)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	JUN 5 1952
SKETCH				
RETOUCHING	2	3 1/2	MAY 28 1952	JUN 5 1952
REPHOTO				
PHOTO-LITHO			JUN 9 1952	JUN 12 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		6-18-52
ARTIST DEPT.	104	10 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

EDITION PAUL COUBA- REPRODUCTION INTERDITE

NO. 2CH-680

ORDER No. 73596

DATE 5-13-52

6 1/2 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Upper: PETION-VILLE, ^{HAITI} UN COIN DE
LA "PLACE-PETION"

Lower: PETION-VILLE, A CORNER OF
"PLACE PETION"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

In stamp place
"MADE IN U.S.A."

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLES FOR COLORS (WITH 2CH677)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Marie Perle

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	JUN 3 1952
SKETCH				
RETOUCHING		2 1/2	MAY 28 1952	JUN 3 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JUN 9 1952	JUN 13 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.	105	10		7-8-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Joan K.

NO. 2CH-681

EDITION PAUL COUBA- REPRODUCTION INTERDITE

ORDER No. 73596

DATE 5-13-52

6 1/2 M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Upper: PORT-AU-PRINCE, - LE WHARF
AUX STEAMERS

Lower: PORT-AU-PRINCE - THE PIER
FOR STEAMERS

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE
In stamp space
"MADE IN U.S.A."

PHOTO PROPERTY OF CUST.

FOLLOW SAMPLES FOR COLORS (WITH 2CH677)

SUBMIT: YES

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up		MAY 13 1952	JUN 3 1952
SKETCH			
RETOUCHING	3 3	MAY 28 1952	JUN 2 1952
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	106 1 1/2	JUN 9 1952	JUN 13 1952
ARTIST DEPT.	103 9		7-8-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

EDITION PAUL COUBA- REPRODUCTION INTERDITE

NO. 2CH-682

ORDER No. 73596

DATE 5-13-52

6 1/2 M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Upper: PAYSAGE, PRES D'UN CHEMIN
DE FER (HAITI)

Lower: HAITI- LANDSCAPE ACROSS A
RAILROAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

In stamp space

"MADE IN U.S.A."

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLES FOR COLORS (WITH 2CH-677)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects of
... for this customer. Please
... to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	JUN 2 1952
SKETCH				
RETOUCHING	✓	2	MAY 28 1952	JUN 2 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUN 4 1952	JUN 13 1952
ARTIST DEPT.	105	9 1/2		7-11-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH-683

ORDER No. 73596

DATE 5-13-52'

6 $\frac{1}{2}$ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Upper: HAITI - COMBATS DE COQS'

Lower: HAITI - COCKS FIGHTERS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

In stamp space
"MADE IN U.S.A."

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLES FOR COLORS (WITH 2CH-677)✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	JUN 3 1952
SKETCH				
RETOUCHING		2	MAY 28 1952	JUN 3 1952
REPHOTO				JUN 13 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUN 9 1952	
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.	104	10		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By-

By _____

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer _____

EDITION PAUL COUBA- REPRODUCTION INTERDITE

NO. 2CH-684

ORDER No. 73596

DATE 5-13-52

6 1/2 M POST EARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Upper: HAITI - VENDEUSES DE PANIERS

Lower: HAITI - BASKETS SELLERS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

In stamp space

"MADE IN U.S.A."

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLES FOR COLORS (WITH 2CH-677)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects of
for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	JUN 4 1952
SKETCH				
RETOUCHING		1 1/2	MAY 28 1952	JUN 4 1952
REPHOTO				JUN 12 1952
PHOTO-LITHO				
BLEUPRINT			JUN 9 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	106	9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

EDITION PAUL COUBA- REPRODUCTION INTERDITE

NO. 2CH-685

ORDER No. 73596

DATE 5-13-52

6 1/2 M POST CARDS C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Upper: JEREMIE (HAITI) - "LA POINTE"

Lower: JEREMIE (HAITI) - THE CAPE
"LA POINTE"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

I stamp you
"MADE IN U.S.A."

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLES FOR COLORS (WITH 2CH-677)

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	JUN 5 1952
SKETCH				
RETOUCHING	2	2 1/2	MAY 28 1952	JUN 5 1952
REPHOTO				JUN 12 1952
PHOTO-LITHO			JUN 9 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		6-17-52
ARTIST DEPT.	108	9		7-8-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WT
EDITION PAUL COUBA - REPRODUCTION INTERDITE

NO. 2CH-686

ORDER No. 73596

DATE 5-13-52

6 1/2 M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Upper: PORT-AU-PRINCE, ^{HAITI} - THEATRE À
CIEL OUVERT.

Lower: PORT-AU-PRINCE - OPEN AIR
THEATRE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

In Stamp space
"MADE IN U.S.A."

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLES FOR COLORS (WITH 2CH-677)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12
Subjects of
sets for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	JUN 2 1952
SKETCH				
RETOUCHING		2 1/2	MAY 28 1952	JUN 2 1952
REPHOTO				
PHOTO-LITHO			JUN 9 1952	JUN 13 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	4	9		JUL 16 1952

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

91

NO. 2CH-687

EDITION PAUL COUBA - REPRODUCTION INTERDITE

ORDER No. 73596

DATE 5-13-52

61 M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Upper: PORT-AU-PRINCE, - LA CATHEDRALE

Lower: PORT-AU-PRINCE - THE CATHEDRAL

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO 1

IMPRINT

SAME AS ABOVE

In stamp space

"MADE IN U.S.A."

PHOTO PROPERTY OF CUST.

FOLLOW SAMPLES FOR COLORS (WITH 2CH-677)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12

Subjects of
color photo. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By AS

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	JUN 2 1952
SKETCH				
RETOUCHING		3	MAY 28 1952	JUN 2 1952
REPHOTO				JUN 12 1952
PHOTO-LITHO			JUN 9 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		6-18-52
ARTIST DEPT.	103	9		7-7-52

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DATE Filed _____

By _____

87. EDITION PAUL COUBA - REPRODUCTION INTERDITE

NO. 2CH-688

ORDER No. 73598

DATE 5-13-52

6½ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Upper: PORT-AU-PRINCE, ^{HAITI} - UN COIN
DE LA GD. RUE

Lower: PORT-AU-PRINCE - A CORNER
OF THE MAIN STREET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

in stamp space
"MADE IN U.S.A."

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SAMPLES FOR COLORS (WITH 2CH-677)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

¹² Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Joan K.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	
SKETCH				
RETOUCHING	6	30	MAY 28 1952	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134	JUN 9 1952	JUN 12 1952
ARTIST DEPT.	103	104		6-18-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AUGUSTA NEWS COMPANY, AUGUSTA, MAINE

NO. 2CH-689

ORDER No. 73600

DATE 5-13-52

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LORIMER CHAPEL - COLBY COLLEGE,
WATERVILLE, MAINE



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING - WHITE TRIMMING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1952	MAY 15 1952
SKETCH				
RETOUCHING	2	2 1/2	MAY 16 1952	MAY 20 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	4	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AUGUSTA NEWS COMPANY, AUGUSTA, MAINE

NO. 2CH-690

ORDER No. 73600

DATE 5-13-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MILLER LIBRARY - COLBY COLLEGE,
WATERVILLE, MAINE



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING - WHITE TRIMMING

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3

Subjects of

for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1952	MAY 15 1952
SKETCH				
RETOUCHING	2	2 1/2	MAY 19 1952 MAY 26 1952	MAY 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 21 1952	MAY 29 1952
HAND COLOR PROOF	166	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AUGUSTA NEWS COMPANY, AUGUSTA, MAINE

NO. 2CH-691

ORDER No. 73600

DATE 5-13-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAMPUS - COLBY COLLEGE, MAYFLOWER
HILL, WATERVILLE, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDINGS WITH WHITE TRIMMING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3

Subjects of
order for this set. Please
see to it that the set
diversity and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1952	MAY 15 1952
SKETCH				
RETOUCHING	2	3½	MAY 19 1952 MAY 26 1952	MAY 21 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13½	MAY 21 1952	MAY 27 1952
ARTIST DEPT.		93½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MADISON NEWS AGENCY, MADISON, WISCONSIN

NO. 2CH-692

ORDER No. 73603

DATE 5-13-52

25 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

UNITED STATES VETERANS
ADMINISTRATION HOSPITAL,
MADISON, WISCONSIN

PRIVATE # BEFORE TITLE: 104

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BRICK COLORING-SEE CARD ENCLOSED(1CH-1252), LIGHT GRAY STONE
TRIM. ALUMINUM WINDOWS. LIGHT CREAM BLINDS. DARK GRAY DRIVE,
LIGHT GRAY WALK. GREEN LAWN AND FOLIAGE ON TREES.

RETURN PHOTO TO R.G.STONE,
5225 XERXES AVE., S.
MINNEAPOLIS 10, MINN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1952	MAY 15 1952
SKETCH				
RETOUCHING	3	30	MAY 26 1952 MAY 19 1952	MAY 22 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAY 26 1952	JUN 2 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

(GENERAL DYE WORKS)

NOTES

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM D-6586. SMOOTH OUT SURFACE OF BUILDING
SO THERE WILL BE NO BAD SPOTS.

BUSHES AROUND BUILDING TO BE BUILT UP TO MORE UNIFORM
SIZE AS MARKED ON CARD. ✓

CHANGE LETTERING ON BLDG AS MARKED ON SAMPLE

COLOR DESCRIPTION

USE PHOTO FROM D-6586.

PHOTO RETURNED

10

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ON

YES

RETURN PHOTO

3M-4.15.52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-694 ORDER NO. 73607 DATE 5-13-52

CUSTOMER GENERAL DYE WORKS
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(GENERAL DYE WORKS)

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH-693. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO 114
D-6586

BUS CARD from 2CH 693

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

3

PHOTO USED FOR

10-2.0. 1/2
102 L.A. 2 1/2

0.54

NO. 2CH-695

DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE, ORDER No. 73618
PADUCAH, KY.

DATE 5-14-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIRVIEW OF KENTUCKY LAKE STATE
PARK, WESTERN KENTUCKY - EGGNER'S
FERRY BRIDGE IN BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

COTTAGES AND HOTEL ARE WHITE. ROOF OF HOTEL - DARK GREEN OR USE
OWN JUDGEMENT. DRIVEWAY IS TO BE EITHER CONCRETE OR ASPHALT -
USE YOUR IDEA. GRASS IN PARKWAY FORMED BY THE DRIVEWAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 21 1952	MAY 23 1952
SKETCH				
RETOUCHING	9	2 1/2	MAY 21 1952	MAY 21 1952
REPHOTO				JUN 4 1952
PHOTO-LITHO			MAY 27 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		6-9-52
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-696 ORDER NO. 73623 DATE 5-14-52

CUSTOMER SCHUNEMAN'S, INC.
ST. PAUL, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SCHUNEMAN'S DEPT. STORE

ST. PAUL, MINN.

See Plot

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH AND COLOR INSTRUCTIONS ATTACHED

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-697 ORDER NO. 73624 DATE 5-14-52

CUSTOMER
WHITLEY HOTEL
MONTGOMERY, ALABAMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WHITLEY HOTEL
MONTGOMERY, ALABAMA
AIR CONDITIONED GUEST ROOMS — AND DINING
SPACE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM OBH380. REMOVE — AUTOMOBILES!

LEAVE OFF WORD "FIREPROOF".

COLOR DESCRIPTION

USE PHOTO FROM OBH380. FOLLOW CARD OBH380 FOR COLORS.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

10 L 1
Ret 1 1/2
10/106 50192
Lw 9

CR 2 H

Dr Blue Longman

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-698 ORDER NO. 73630 DATE 5-15-52

CUSTOMER BOZEMAN'S COURT & RESTAURANT
NASHVILLE, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

BOZEMAN'S
COURT AND RESTAURANT
NASHVILLE, TENNESSEE

AAA

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE CUSTOMER'S LAYOUT.

PUT "AAA" EMBLEM AND "DUNCAN HINES"

EMBLEM ON PICTURE SIDE.

* QUALITY COURTS

LOWER RIGHT

CORNER

COLOR DESCRIPTION

FOLLOW CARD 8BH718 FOR COLORS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

3

PHOTO USED FOR

8897

Ret.
J.H.C.
L.A.

6
106/11/2
9 1/2

as quoted

Molt

RUPPENTHAL'S STUDIO AND THE CAMERA SHOP,
BERKELEY SPRINGS, W.VA.

NO. 2CH-699

ORDER No. 73639

DATE 5-15-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM BERKELEY SPRINGS,
WEST VIRGINIA

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS ENCLOSED, ALSO INSTRUCTIONS

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUL 1 1952
SKETCH	10	8	JUL 1 1952	JUL 9 1952
RETOUCHING		7	JUN 18 1952	JUN 25 1952
REPHOTO			JUL 15 1952	JUL 23 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	16		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

B 8AH-636 x

E- 9AH-130 x

R 7BH-76 x

K 1BH-870 x TOP VIEW

E 9AH-2446 x

L 7BH-100 x

E 9AH-2461 x

Y 1BH-870 x BOTTOM VIEW

S- 7BH-292 x

P- 2CH-521 x

R- 2CH-519 x

I- 7BH-74 x

M- 2CH-517 x

G- 2CH-520 x

W- 7BH-313 x

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-700 ORDER NO. 73632 DATE 5-15-52

CUSTOMER TRADE WINDS MOTOR COURT
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TRADE WINDS MOTOR COURT
ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

Red Jayman

Ret. 6 1/2
H.C. 106 1 1/2
L.A. 9

Woll

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-701 ORDER NO. 73633 DATE 5-15-52

CUSTOMER TRADE WINDS MOTOR COURT
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TRADE WINDS MOTOR COURT
ST. PETERSBURG, FLORIDA /

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO 2CH-700. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

COLOR DESCRIPTION

SAME AS ABOVE

Rev. Card

PHOTO RETURNED

TO

PHOTO USED FOR

108 8-5-52 L.O. 1/2
L.O. 2 1/2

W 5 14

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

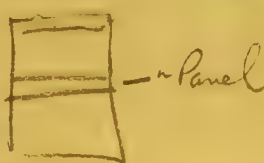
NO

YES

RETURN PHOTO

(Rita)

NO. 2CH-702
RUPPENTHAL'S STUDIO AND THE CAMERA SHOP,
BERKELEY SPRINGS, W.VA.
ORDER No. 73639
DATE 5-15-52
25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL (TOP - IN SKY)
MASONIC TEMPLE AND U. S. POST
OFFICE
(IN CENTER) MORGAN COUNTY COURT
HOUSE, BERKELEY SPRINGS,
W.VA. *See*
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
2 VIEW CARD: MAKE SIMILAR TO CARD 1BH870. REMOVE WIRES ON BOTH
PHOTOS. TOP VIEW: MASONIC TEMPLE & POST OFFICE - SEE EXTRA PHOTO
& KODACHROME TRANSPARENCY FOR COLORS. (REMOVE PART OF CAR SHOWING).
BOTTOM VIEW: COURT HOUSE - SEE EXTRA PHOTO FOR COLOR INSTRUCTIONS.
REMOVE - TELEPHONE POLES & STOP LIGHT. THE WALL AREA
AT LEFT REAR OF BLDG. IS DIRTY LOCKING-CLEAN UP. ~~REMOVED~~
PUT CLOUDS IN SKY - (DEEP BLUE SKY). CENTER TITLE IN NARROW WHITE
PANEL AS IN SUBJECT 1BH870.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1952	MAY 29 1952
SKETCH		1	...	
RETOUCHING		62	MAY 21 1952	MAY 22 1952
REPHOTO				JUN 13 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2" L	JUN 3 1952	7-16-52
ARTIST DEPT.	106	10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-703 ORDER NO. 73647 DATE 5-16-52

CUSTOMER CARLTON HOTEL
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"ONE OF THE NICEST SMALL HOTELS IN
ST. PETERSBURG"

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN ITALICS.

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6 1/2
No 105 HC 112
6-6-52
La 9

Worth

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-704 ORDER NO. 73649 DATE 5-16-52

CUSTOMER

BURKE DOWLING ADAMS, INC.,
MONTCLAIR, NEW JERSEY

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE — WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A DELTA DC-6 HEADING NORTH OVER
MIAMI BEACH FOR ATLANTA, CINCINNATI, CHICAGO
MIAMI BEACH'S MULTIMILLION-DOLLAR HOTEL
ROW LOOKS OUT OVER THE BLUE ATLANTIC.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED — FOLLOW TISSUE OVERLAY. TITLE — UPPER AND LOWER AS
SUBJECT 7BH842.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS.
ALSO AERIAL VIEW OF MIAMI SHOWN IN
COLORED FOLDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO NO YES

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Repro

Rel. 6
H.C. 6-6-52 2 1/2
L.A. 12 1/2

108 8-452

Cellophane
prints to Bill
Gunn

as specified

OKH

Makes up front

Photo in large file

Photo not
9/4/52
X

Rush

DISTRIBUTED BY INDEPENDENT NEWS SERVICE,
TULLAHOMA, TENN.
OFFICIAL AIR FORCE PHOTO

NO. 2CH-705

ORDER No. 73650

DATE 5-16-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE AT SEWART AIR FORCE BASE,
SMYRNA, TENNESSEE

PRIVATE # BEFORE TITLE: SM-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SILVER COLOR PLANE, BLUISH-BLACK PROPELLER WITH YELLOW TIPS.
BUILDING IS WHITE WITH GRAYISH-GREEN ROOF. TOWERS AND TANK
ARE WHITE AND ORANGE-RED.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1952	MAY 23 1952
SKETCH				
RETOUCHING	7	5	MAY 21 1952	MAY 20 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAY 27 1952	JUN 4 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH-706

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ALBUQUERQUE, N.M. ORDER No. 73666

DATE 5-19-52

12 1/2 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. *NO Yes and*

IMPRINT SAME AS ABOVE

TITLE: A-58. BATAAN MEMORIAL
METHODIST HOSPITAL,
ALBUQUERQUE, N.M.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTOMOBILE, CROP AS MARKED. BRING OUT CLEARLY
THE NAME OF BLDG. ABOVE ENTRANCE. NOTE PAVED HIGHWAY IN FRONT
OF HOSPITAL. HOSPITAL A VERY LIGHT BUFF COLOR.
SMOOTHEN THE FOREGROUND AND PUT IN GREEN GRASS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo 7

Executive OK of Estimate

By _____

Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAY 22 1952	MAY 22 1952
SKETCH				
RETOUCHING	10	4	MAY 19 1952	MAY 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		5 3/4		

JUN 5 - 1952

JUN 3 1952

JUN 13 1952

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 2CH-707
DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ORDER No. 73666
ALBUQUERQUE, N.M.

DATE 5-19-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

IMPRINT SAME AS ABOVE

TITLE: A-59. HOSPITAL CENTER,
ALBUQUERQUE, N.M.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP ON RIGHT SIDE AS MARKED. REMOVE - MILITARY INSTALLATIONS
AS MARKED ON TISSUE OVERLAY. COMPLETE BUILDING AS NOTED ON
OVERLAY. BUILDINGS ARE ALL LIGHT COLORED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	4	MAY 19 1952	MAY 27 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 5 - 1952

JUN 11 1952

JUN 24 1952

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-708

ORDER No. 73667

DATE 5-19-52

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GAY, COLORFUL SCENE AT GULFSTREAM
PARK, "THE TRACK BY THE SEA",
HALLANDALE, FLORIDA

PRIVATE # BEFORE TITLE: M.67

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW EKTACHROME TRANSPARENCY ON THIS SUBJECT FOR COLORFUL
GUIDE. TRANSPARENCY PRIV.# H.3

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1952	MAY 23 1952
SKETCH				
RETOUCHING	4	25	MAY 20 1952	MAY 22 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	JUN 3 1952	JUN 10 1952
ARTIST DEPT.		11 1/2		6-13-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-709

ORDER No. 73667

DATE 5-19-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO THE GRANDSTAND AT
GULFSTREAM PARK, BETWEEN MIAMI
AND HOLLYWOOD, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE # BEFORE TITLE: M.68

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
for this customer. Please
to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 20 1952	MAY 29 1952
SKETCH				
RETOUCHING	9	3 1/2	MAY 20 1952	MAY 26 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JUN 4 1952	JUN 10 1952
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-710

ORDER No. 73667

DATE 5-19-52

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLORFUL SCENE OF SUN AND SURF
BATHERS UNDER THE PALMS, CRANDON
PARK, MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PRIVATE # BEFORE TITLE: M.69

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on
for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 29 1952
SKETCH				
RETOUCHING		3	MAY 20 1952	
REPHOTO				JUN 10 1952
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13 1/2	JUN 4 1952	
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-711

ORDER No. 73667

DATE 5-19-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

10.75 SUN AND SURF BATHING AT HAULOVER
BEACH, MIAMI BEACH, FLORIDA

PRIVATE # BEFORE TITLE: M.70

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1952	MAY 29 1952
SKETCH				
RETOUCHING	9	30	MAY 20 1952	MAY 22 1952
REPHOTO				JUN 9
PHOTO-LITHO				
BUEPRINT			MAY 23 1952	1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	127	2		6-12-52
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 2CH-712

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

ORDER No. 73667

CITY OF MIAMI NEWS BUREAU-PHOTO

DATE 5-19-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RICKENBACKER CAUSEWAY TO CRANDON
PARK BEACH AND VIRGINIA BEACH,
MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: M.71

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1952	MAY 29 1952
SKETCH				
RETOUCHING	5	2 1/2	MAY 20 1952	MAY 22 1952
REPHOTO				JUN 10 1952
PHOTO-LITHO			JUN 3 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		MAY 22 1952
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

CITY OF MIAMI NEWS BUREAU PHOTO

25 M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LIFE OF EASE UNDER SWAYING PALMS,
CRANDON PARK BEACH, MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE # BEFORE TITLE: M.72

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1952	MAY 29 1952
SKETCH				
RETOUCHING		2 1/2	MAY 20 1952	MAY 27 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JUN 4 1952	JUN 10 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

NO. 2CH-714

ORDER NO. 73667

DATE 5-19-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HUNDREDS OF COCONUT TREES LINE THE
PARKWAY LEADING TO CRANDON PARK,
BISCAYNE KEY, MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE # BEFORE TITLE: M.73

PHOTO PROPERTY OF

W.H.H. C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1952	MAY 23 1952
SKETCH				
RETOUCHING			MAY 20 1952	MAY 23 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	JUN 3 1952	JUN 13 1952
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-715

ORDER No. 73667

DATE 5-19-52

25 M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARKWAY AT GOLDEN BEACH, FLORIDA

PRIVATE # BEFORE TITLE: M.74

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 28 1952	MAY 29 1952
SKETCH				
RETOUCHING	9	3	MAY 20 1952	MAY 28 1952
REPHOTO				JUN 10 1952
PHOTO-LITHO				
BLUEPRINT			JUN 3 1952	
STRIPPING, OPAQUING				6-12-52
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

CITY OF MIAMI NEWS BUREAU-PHOTO

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

NO. 2CH-716

ORDER NO. 73667

DATE 5-19-52

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROWS OF STATELY ROYAL PALMS LINE
MIAMI'S BISCAYNE BOULEVARD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE # BEFORE TITLE: M.75

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

18 Subjects of
... for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1952	MAY 29 1952
SKETCH				
RETOUCHING		6	MAY 20 1952	MAY 27 1952
REPHOTO				
PHOTO-LITHO				
B. L. & W. PROOF				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	JUN 5 1952	JUN 13 1952
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Corr. 1/2

M. Makeover
HS

New offsets

(E)

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

CITY OF MIAMI NEWS BUREAU-PHOTO

25 M POST CARDS C.T.ART COLORTONE

NO. 2CH-717

ORDER No. 73667

DATE 5-19-52

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNIQUE VENETIAN POOLS, AN OUT-
STANDING ATTRACTION, CORAL GABLES,
FLORIDA

PRIVATE # BEFORE TITLE: M.76

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 29 1952	JUN 2 - 1952
SKETCH				
RETOUCHING	9	3	MAY 20 1952	MAY 29 1952
REPHOTO				
PHOTO-LITHO			JUN 10 1952	JUN 13 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

NO. 2CH-718

ORDER No. 73667

DATE 5-19-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOME OF THE MAGNIFICENT HOTELS AT
MIAMI BEACH, FLORIDA

PRIVATE # BEFORE TITLE: M.77

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18
Subjects of
set for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1952	MAY 23 1952
SKETCH	6			
RETOUCHING	6		MAY 20 1952	MAY 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	134	JUN 3 1952	JUN 10 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-719

ORDER NO. 73667

DATE 5-19-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRACEFUL FLAMINGOS IN THE WADING
POOL, MONKEY JUNGLE, NEAR MIAMI,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: M.79

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

MAKE VERTICAL CARD - FOLLOW TISSUE OVERLAY (WITH CARD ENCL.)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1952	MAY 29 1952
SKETCH				
RETOUCHING	7	3	MAY 20 1952	MAY 28 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/4	JUN 4 1952	JUN 10 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-720

ORDER No. 73667

DATE 5-19-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE NEW BAND SHELL, CIRCLE PARK,
HOLLYWOOD, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: DH.37

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

18 Subjects on
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1952	MAY 23 1952
SKETCH				
RETOUCHING	5	3	MAY 20 1952	MAY 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	140	MAY 28 1952	JUN 5 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-721

ORDER No. 73667

DATE 5-19-52

25 M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEMORIAL TO WAR DEAD, CIRCLE PARK,
HOLLYWOOD, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: DH.38

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or
more for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1952	MAY 29 1952
SKETCH				
RETOUCHING	9	3	MAY 20 1952	MAY 28 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-722

ORDER NO. 73667

DATE 5-19-52

25 M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOONLITE OVER HOLLYWOOD BEACH
HOTEL, HOLLYWOOD-BY-THE-SEA,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: DH.39

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE NITE SCENE

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or
for this customer. Please
that all cuts or nega-
uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 5 1952	JUN 6 1952
SKETCH				
RETOUCHING		5	MAY 20 1952	JUN 5 1952
REPHOTO			JUN 11 1952	JUN 25 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		6-26-52
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-723

ORDER No. 73667

DATE 5-19-52

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SIGHTSEEING AND PLEASURE BOATS LINE
THE DOCKS AT BAHIA-MAR YACHT BASIN,
FT. LAUDERDALE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: DE.70

PHOTO PROPERTY OF CUSTL

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
for this customer. Please
to be that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1952	MAY 22 1952
SKETCH			MAY 20 1952	
RETOUCHING	10	3		MAY 22 1952
REPHOTO				JUN 10 1952
PHOTO-LITHO			JUN 3 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13		6-9-52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D. DATE Filed

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-724

ORDER No. 73667

DATE 5-19-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAS OLAS BLVD. AND ISLAND HOMES,
FT. LAUDERDALE, FLORIDA

PRIVATE # BEFORE TITLE: DF.71

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18
Subjects of
for this customer. Please
of the photo or nega-
and colors are
with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 28 1952	MAY 29 1952
SKETCH				
RETOUCHING		32	MAY 20 1952	MAY 28 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	112	JUN 3 1952	JUN 10 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-725

ORDER No. 73667

DATE 5-19-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAHIA-MAR YACHT BASIN,
FT. LAUDERDALE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE #BEFORE TITLE: DF.72

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18

Subjects of

For this customer. Please

be sure to make an attractive set.

to make an attractive set.

to make an attractive set.

to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1952	MAY 27 1952
SKETCH				
RETOUCHING			MAY 20 1952	MAY 27 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134	JUN 3 1952	JUN 10 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

8/28/52

2CH726

3 Pages

1 1/2

6 1/2

Mr. J. C. ... 2 1/2

11-12

as specified

W.D.H.

Think
Intelligently

CURT TEICH & CO., Inc.
1733 W. Irving Park Road, Chicago

Act
Quickly

HOUSE TELEGRAM

Verbal orders are not satisfactory. All notices, orders and dispositions of instructions must be given in writing to avoid errors, delays and oversights.

Attention: Harold Harpling Dept.	Date 5-19-52	Time Deliv'd	Time Rec'd
---	---------------------	-------------------------------	-----------------------------

IMPORTANT: - - Write your remarks on back of this sheet and immediately return to the undersigned.

Subject: HILTON HOTELS CORP.
Chicago 5, Illinois

We have today entered an order for the above for 500,000 C.T.
Art Colortone post cards. This is order No. 73265 and subject
2C-H726.

Shipment of the first 50,000 cards on this order was promised for
25 working days from today. It is, therefore, essential that we
have the proofs within the next couple of days. Will you, there-
fore, kindly give it your personal attention so that we will get
the proofs quickly?

MAY 22 1952

WFHaack:mfg

Signed W. D. Haack
Advertising Sales Division

Handwritten signature: Rust

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-727

ORDER No. 73668

DATE 5-19-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"THEY'RE OFF" AT GULFSTREAM PARK,
"THE TRACK BY THE SEA" AT
HALLANDALE, FLORIDA

PRIVATE # BEFORE TITLE: M.63

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT. 1952	COMPLETED
COMPOSING, Type Set Up				MAY 29 1952
SKETCH				
RETOUCHING	7	3	MAY 20 1952	MAY 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUN 3 1952	JUN 10 1952
HAND COLOR PROOF	107	15		6-12-52
ARTIST DEPT.		932	adding	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-728

ORDER No. 73668

DATE 5-19-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A THRILLING FINISH AT BEAUTIFUL
GULFSTREAM PARK, HALLANDALE,
FLORIDA

PRIVATE # BEFORE TITLE: M.64

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP FROM TOP FOR PROPORTION.

FOLLOW TISSUE OVERLAY (WITH CARD 8BH1115)

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 29 1952	JUN 2 - 1952
SKETCH				
RETOUCHING	11	3	MAY 20 1952	MAY 27 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	JUN 10 1952	JUN 13 1952
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-729

ORDER No. 73668

DATE 5-19-52

25 M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE WALKING RING AND CLUBHOUSE
AT GULFSTREAM PARK, NEAR MIAMI,
FLORIDA

PRIVATE # BEFORE TITLE: M.65

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
MAKE REPHOTO.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

YES
RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1952	MAY 29 1952
SKETCH				
RETOUCHING		3	MAY 22 1952	MAY 27 1952
REPHOTO			MAY 19 1952	MAY 22 1952
PHOTO-LITHO				JUN 13 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2	JUN 4 1952	6-16-52
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8/18/52
OK

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH-730

ORDER No. 73668

DATE 5-19-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GULFSTREAM PARK'S NEW CLUBHOUSE,
ONE OF THE TURF'S MOST MAGNIFICENT
STRUCTURES, HALLANDALE, FLORIDA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE # BEFORE TITLE: M.66

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1952	MAY 29 1952
SKETCH				
RETOUCHING		3	MAY 22 1952	MAY 27 1952
REPHOTO			MAY 19 1952	MAY 22 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	JUN 4 1952	JUN 10 1952
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8/28/52
OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH731 ORDER NO. 73272 DATE 5-19-52

CUSTOMER MODERN MANAGEMENT CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTEL RANDOLPH
DOWNTOWN AT FOURTH AND WISCONSIN,
MILWAUKEE, WIS.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED

TO

PHOTO USED FOR

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

RETURN PHOTO YES NO

SM-4-15-52

Plat 62
mm HC 2 106
La 1012
Q1

Add 6 Artwork
5-19-52

11015

Submit
Ret

Photo

art sampler
has shot
1/2/52

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH732 ORDER NO. 73282 DATE 5-20-52

CUSTOMER MORRISSY & GILBERT
ELKHORN, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in Panel AT BOTTOM:

THIS IS MY FARM NEAR ELKHORN, NOT FOR
SALE. WE HAVE OTHERS AS GOOD OR BETTER
FOR SALE. H.E. GILBERT (IN SCRIPT)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

MAKE REPHOTO.

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.. BUT CROP PICTURE FROM TOP.

CLEAN UP RUBBISH AT ROUND ROOF SHED, DELETE PORTABLE HOG HOUSE ROOF,
ELIMINATE WET SPOT IN FIELD BACK OF BARN.

KEEP DETAIL SHARP AS IN CARD.

COLOR DESCRIPTION

ROOF OF HOUSE, ROUND ROOF SHED - GREEN. HIP-ROOF ON BARN TO BACK ALUMINUM COLORED

ROOF ON MILK HOUSE GREEN. OTHER ROOFS ARE GREY SHINGLE, ALTHOUGH MAY BE DONE IN GREEN.

USE BEST JUDGEMENT. FIELD TO BACK OF BARN CORN. FIELD TO RIGHT, GRAIN. COULD

BE DONE IN A DIFFERENT SHADE OF GREEN OR YELLOW OR TAN. CATTLE TO LEFT OF

PHOTO HOLSTEINS, BLACK & WHITE. CHIMNEY ON HOUSE RED. TRUCK AT CORNER OF BARN

RED.

In photo left end of barn is natural wood color. Make that white, too.

Return original photo when possible.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED

OR

PHOTO USED FOR

RETURN PHOTO

SM-4-15-52

5x7

106/142
106/234
7-1535

106/142

106/142

613

TYGART VALLEY NEWS COMPANY, ELKINS, W.VA.

NO. 2CH-736

ORDER No. 73694

6½ M POST CARDS

C.T.ART COLORTONE

DATE 5-22-52

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- ~~to come~~

TITLE IN FULL

SCIENCE AND LIBERAL ARTS
BUILDINGS, DAVIS AND ELKINS
COLLEGE, ELKINS, WEST VIRGINIA

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP ~~AS~~ MARKED - BUT LEAVE IN BASE OF TREES. SHOW NICE EVEN
GRASS. TAKE OUT POSTS. PUT IN CLOUDS.

RED-BROWN BRICK BUILDING, WITH WHITE TRIM. PERMA STONE BASE.
BLACK ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Photo in
2CH 737*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 2 1952	JUN 2 - 1952
SKETCH				
RETOUCHING	7	3½	MAY 26 1952	JUN 2 1952
REPHOTO				JUN 12 1952
PHOTO-LITHO				
BLUEPRINT			JUN 9 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

TYGART VALLEY NEWS COMPANY, ELKINS, W.VA.

NO. 2CH-737

ORDER No. 73695

DATE 5-22-52

6 1/2 M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ELKINS, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE CARD SIMILAR TO 2BH1230 - USE SOLID COLORS.

USE VIEWS ENCLOSED: 6AH904 - 2CH-736(new) - 9A909-N - 9A910-N -
103843-N - and 9A908-N.

ARRANGE TO BEST ADVANTAGE - EXCEPT: USE SUBJECT 9A910-N COURT
HOUSE FOR THE LETTER "I".

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1952	JUN 23 1952
SKETCH		6	JUN 10 1952	JUN 25 1952
RETOUCHING		3 1/2		
REPHOTO				
PHOTO-LITHO			June 26 1952	JUL 9 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Colonel Sgt 7

E - 103843-N ✓
C - 9A909-N ✓

K - 2CH-736

I - 9A910-N ✓✓

N - 9A908-N ✓

S - 6A904-N }
9A-135 }

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH738 ORDER NO. 73787 DATE 5-23-52

CUSTOMER BLUE HAVEN COURT
PINE BLUFF, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BLUE HAVEN COURT - U.S. HIGHWAY 65 AND
79, WEST PINE BLUFF, ARKANSAS

(AAA)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PICTURE SIDE SIMILAR TO 9BH1425.

REMOVE WIRES AND CARS. FIX FOREGROUND.

COLOR DESCRIPTION

WHITE WITH RED ROOF AND WINDOW FRAMES. SIGN, GREY-BLUE. GRAVEL DRIVE.
AT EXTREME RIGHT, HUT HAS RED ROOF AND RED AND WHITE AWNING.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5
107 1 1/2
L.A. 9

3 sides

WCH

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-739 ORDER NO. 73725 DATE 5-26-52

CUSTOMER
NEVADA TOURIST COURT
NEVADA, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 200 FT. FROM HIGHWAY — ON U.S. 54 —
3 BLOCKS WEST OF U.S. 71 — *it, cc &*

AIR COOLED — NEVADA TOURIST COURT —
STEAM HEATED

FRONT NO. 5 R. M. ? Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO. USE PHOTO FROM 6AH134. REMOVE — PART OF OFFICE SIGN AT LEFT,
AND ONE LARGE TREE AT RIGHT SIDE (THE LEFT TREE). CHANGE GARAGE DOORS TO
OPENINGS (SEE SNAPSHOTS).

PUT STONES ALONG EDGE OF DRIVE.

COLOR DESCRIPTION

USE PHOTO FROM 6AH134. SEE ABOVE. TILE ROOFS ARE HUNTER GREEN.
BUILDINGS ARE WHITE. /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

5X7
106 1 1/2
L.A. 9

01313

THE COURIER PRINTING CO., LITTLETON, N.H.

NO. 2CH-740

ORDER No. 73729

DATE 5-27-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(Clark's Trading Post)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - NEAREST CAR ON RIGHT. MAKE ROOFS ON BUILDINGS ALL
SAME COLOR.

FOLLOW KODACHROME TRANSPARENCY

RETURN KODACHROME TO CUSTOMER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 28 1952	MAY 29 1952
SKETCH				
RETOUCHING		3	MAY 28 1952	MAY 28 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.	102	9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush

THE COURIER PRINTING CO., LITTLETON, N.H.

NO. 2CH-741

ORDER No. 73729

DATE 5-27-52

~~XXXXXXXXXXXXXXXXXXXX~~

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(Eda, Eskimo Sled Dog)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CHAIN. DOG IS BLACK AND WHITE. DOG HOUSES ARE BLACK.

RETURN PHOTO TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects of
for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 2 1952	JUN 2 - 1952
SKETCH				
RETOUCHING		2 1/2	MAY 29 1952	JUN 2 1952
REPHOTO			MAY 27 1952	MAY 29 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			6/6/52	JUN 16 1952
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	106	9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

8/18/52
AS

Very Rush

9913 5X7

THE COURIER PRINTING CO., LITTLETON, N.H.

NO. 2CH742

ORDER No. 73729

DATE 5-27-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(Ranger, Eskimo Sled Dog)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CHAIN.

FOLLOW COLOR PRINT & SMALL KODACHROME TRANSPARENCY FOR COLORS.

RETURN PRINT & KODACHROME TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 28 1952	MAY 29 1952
SKETCH				
RETOUCHING		2	MAY 28 1952	MAY 28 1952
REPHOTO			MAY 27 1952	MAY 28 1952
PHOTO-LITHO			JUN 3 1952	JUN 9 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.	105	9 1/2		7-1-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

6 Subjects of
set for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Very Rush

THE COURIER PRINTING CO., LITTLETON, N.H.

NO. 2CH-743

ORDER No. 73729

DATE 5-27-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(Ebony, trained Bear)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

YES
RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5913 1 Enlarged Print
SX7
from Neg

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 28 1952	MAY 29 1952
SKETCH				
RETOUCHING	9	2	MAY 28 1952	MAY 28 1952
REPHOTO			MAY 27 1952	MAY 28 1952
PHOTO-LITHO			JUN 3 1952	JUN 9 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.	102	10	6/30/52	7/3/52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush

DS

THE COURIER PRINTING CO., LITTLETON, N. H.

NO. 2CH-744

ORDER No. 73729

DATE 5-27-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

(3 Black Bear Cubs)

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT FENCE AT TOP.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

to Gloria B

1 Enlarged Print 5x7 from neg

11 new offprints

Very

Rush

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 28 1952	MAY 28 1952
SKETCH			MAY 28 1952	MAY 28 1952
RETOUCHING			MAY 27 1952	MAY 28 1952
REPHOTO			JUN 3 1952	JUN 9 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.	105	10		7-11-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JUL 3 1952

THE COURIER PRINTING CO., LITTLETON, N. H.

NO. 2CH-745

ORDER NO. 73729

DATE 5-27-52

25 M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(Soggle, Brother Bear)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3913

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 28 1952	MAY 29 1952
SKETCH				
RETOUCHING	10	2	MAY 28 1952	MAY 28 1952
REPHOTO				JUN 9 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JUN 3 1952	
HAND COLOR PROOF	106	2		
ARTIST DEPT.	108	9 1/2		7-2-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Rush
Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-746 ORDER NO. 73732 DATE 5-27-52

CUSTOMER ST. AMBROSE CHURCH
HOLLYWOOD, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

No Title

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY — ALSO KODACHROME TRANSPARENCY

FOR COLORS AND DETAILS OF ALTAR. /

Return Kodachrome

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

*Ref 107
June 20 52 40 20
L.A. 11
Add'l. [unclear]
\$ 8.00 [unclear]*

*Kodachrome returned
to customer
9/16*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-747 ORDER NO. 73743 DATE 5-27-52

CUSTOMER
OAKLYN NATIONAL BANK
OAKLYN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OAKLYN NATIONAL BANK,
OAKLYN, N. J.

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE — ELECTRIC WIRE AND WOMAN AT RIGHT, ALSO BUILDING AT RIGHT (FADE OUT AS CARD 4BH844. TAKE OUT SHADOWS AND WHITE LINES FROM DRIVE WAY.

DRIVEWAY TO BE A LIGHT COLOR FOR TITLE IN ONE LINE TO SHOW CLEARLY, IN FOREGROUND.

COLOR DESCRIPTION

COLORS SIMILAR TO CARD 5BH1345 — EXCEPT ON MAIN BLDG. THERE IS A LIGHT PART ABOVE BRICKS TO EAVES- #36. THE LIGHT PART OF BLDG. AT LEFT & UNDER THE CANOPY #36. CANOPY POST & EDGE, THE TELLERS WINDOW ARE STAINLESS STEEL, ALSO THE CANOPY OVER FRONT DOOR AND LIGHT POLE. ALL WINDOW FRAMES WHITE. CURB NEAR FIRST CAR IS VERY WHITE. STONES NEAR IT-GRAY. DRIVEWAY A LIGHT COLOR.

PHOTO RETURNED

8

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

Ret. 5
106 1/2
9 1/2
AS

ON 7 H

Rush

DISTRIBUTED BY J.B. HOFFMAN & SON,
HARRISBURG, PA.

NO. 2CH-748

ORDER No. 73746

DATE 5-28-52

25 MPOST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUNKEN GARDEN, FRONT STREET,
ANOTHER BEAUTY SPOT, HARRISBURG,
PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

1st CIRCLE FLOWER BED-BRIGHT RED FLOWERS. ON RIGHT & LEFT-PINK AND
RED FLOWERS. 1st CENTER SQUARE-BRIGHT ORANGE COLOR FLOWERS. CIRCLE
BED IN MIDDLE CENTER-BRIGHT RED FLOWERS. REAR CENTER SQUARE BED-
BRIGHT ORANGE COLOR FLOWERS: REAR BORDER- PINK AND RED. GREEN HEDGE
ON BANK IN CENTER BACKGROUND AND ALONG WALK ON RIGHT. SEATS AND
BENCHES IN FAR BACKGROUND-LIGHT GRAY. BRIGHT GREEN LAWN ON LEFT AND
RIGHT OF BLOWER BEDS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

2913

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 4 1952	JUN 6 1952
SKETCH				
RETOUCHING	6	30	MAY 28 1952	JUN 4 1952
REPHOTO				
PHOTO-LITHO			JUN 10 1952	JUN 13 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 2CH-749

ORDER No. 73759

DATE 5-28-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA CITRUS MUTUAL BUILDING,
LAKELAND, FLORIDA

PRIVATE # BEFORE TITLE: L-3.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2
Subjects of
order for this customer. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 2 1952	JUN 5 - 1952
SKETCH				
RETOUCHING		5 MAY 28 1952		JUN 2 1952
REPHOTO				JUN 18 1952
PHOTO-LITHO			JUN 11 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		6-19-52
ARTIST DEPT.		9½		7-17-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 2CH-750

ORDER NO. 73759

DATE 5-28-52

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE NEW FLORIDA HOTEL, LAKELAND,
FLORIDA

PRIVATE # BEFORE TITLE: L-21.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as on
card 1CH-502

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - ALSO SUBJECT 1CH-502 FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
star for this customer. Please
see to it that the stars or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 2 1952	JUN 2 1952
SKETCH				
RETOUCHING		7½	MAY 28 1952	JUN 2 1952
REPHOTO				JUN 18 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-751 ORDER NO. 73793 DATE 5-28-52

CUSTOMER
LORD CHESTERFIELD TAILORS, INC.
YOUNGSTOWN, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE - WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LORD CHESTERFIELD - TAILORS

FRONT NO. 5

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SIDE WALLS #2. SHELVING #10. BACK WALL - PLAID RED AND GREEN.
FLOOR - BLACK WITH WHITE LINES. TABLES #36. TABLE TOPS #15.
BACK COUNTER- SIDE #36 - TOP #15. CHAIR BACKS #15. CHAIR SEATS #62.
FLOWERS & SHELF STOCK - MIXED COLORS BLUE AND GRAY.
CEILING #42.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Ret 6-2
Jm 107
7-17-52 LC 244
La 11

Added artwork
\$ 8.00 net

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-752 ORDER NO. 73794 DATE 5-28-52

CUSTOMER
DESERT SUPPLY COMPANY
LAS VEGAS, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 x 1 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CLARK COUNTY, NEVADA ORIGINAL BOTTLE
HOUSE PARKER'S CASTLE, PITTMAN, NEVADA

IN SKY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE SMALL SIGN ON LEFT, ALSO TELEPHONE POLE AND
WIRES IN BACKGROUND. ADD CLOUDS IN SKY.

COLOR DESCRIPTION

GREEN LAWN IN FRONT OF BUILDING, WITH A FEW SMALL COLORFULE
SHRUBS. ADD BLUE SKY WITH CLOUDS. BUILDING-FRONT WALL AT
BASE IS NATURAL STONE-GRAY AND BROWN WITH WHITE MORTAR.
THE BOTTLES ARE BROWN, GREEN AND CLEAR GLASS, WITH WHITE
MORTAR.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3
HC 102
La 9

omit

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-753 ORDER NO. 73806 DATE 5-29-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

DIXIE NEWS COMPANY
SAVANNAH, GEORGIA

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RAINBOW COURT
SAVANNAH, GA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT: TAKE OUT CARS.
BRING OUT MOSS. "RAINBOW COURT" SIGN IN FRONT OF FILLING STATION
TO BE BROUGHT OUT MORE CLEARLY. MAKE BEDS THE SAME SIZE.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

SM-4-15-52

8x10 Photo
5x7 14

L.O.
Ref.
107.61052 2/4
12 1/2

as specified
115

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2C-H754

ORDER No. 73825

DATE 6-2-52

25 M POST CARDS C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO MUSA ISLE INDIAN
VILLAGE, MIAMI, FLA.

PRIVATE NOT BEFORE TITLE M.80

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *done and 1C H1175*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND KODACHROME ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO *Yes*

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1952	JUN 6 - 1952
SKETCH				
RETOUCHING		4	JUN 3 1952	JUN 6 1952
REPHOTO				
PHOTO-LITHO			JUN 13 1952	JUN 25 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8/28/52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH755 ORDER NO. 73823 DATE 6-2-52

CUSTOMER CHIEF MOTEL AND SERVICE STATION
MONTPELIER, IDAHO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLDRTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHIEF MOTEL AND SERVICE STATION ETC.
AS PER LAYOUT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH -- BUT MAKE PANEL AT FRONT OF CARD LARGE ENOUGH TO
ACCOMMODATE THE THREE LINES OF TYPE

COLOR DESCRIPTION

Return Photo

3 Kodachrome prints returned
to customer 6/26/52

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

7/12 2 1-8x10 2 7 1/2 107-7-302, 284 12 1/2

as quoted L.B.

*Red & alk. blue
Impressions*

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH756 ORDER NO. 73824 DATE 6-3-52

CUSTOMER UNITED WALLPAPERS
CHICAGO, ILL

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SANDWICH GLASS
(etc as per copy)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW WALLPAPER SAMPLE

COLOR DESCRIPTION

PHOTO IN 4CH338

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH757 ORDER NO. 73824 DATE 6-3-52

CUSTOMER UNITED WALLPAPERS
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for
this Customer

6 1/2 M POST CARD SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RAFFIA BLOCK
(etc as per copy)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW WALLPAPER SAMPLE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2CH758

ORDER NO. 73824 DATE 6-3-52

CUSTOMER

UNITED WALLPAPER
CHICAGO, ILL

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for
this Customer

PHOTO RETURNED

6 1/2 M POST CARD SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SPRING BEAUTIES
(etc as per copy)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(All of this on address side)

3 SIDES

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW WALLPAPER SAMPLE

H 29267

COLOR DESCRIPTION

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH759 ORDER NO 73824 DATE 6-3-52

CUSTOMER UNITED WALLPAPER
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for
this Customer

6 1/2 M POST CARD SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ANCIENT MARINER
(etc as per copy)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW WALLPAPER SAMPLE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH760 ORDER NO. 73824 DATE 6-3-52

CUSTOMER UNITED WALLPAPER
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for
this Customer

6½ M POST CARD SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WAYSIDE BLOSSOMS
(etc as per copy)

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

FOLLOW WALLPAPER SAMPLE

A 29869

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH761 ORDER NO. 73824 DATE 6-3-52

CUSTOMER UNITED WALLPAPER
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for
this Customer

6 1/2 M POST CARD SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AND SO TO SLEEP
(etc as per copy)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW WALLPAPER SAMPLE

A-29270

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 2CH762

ORDER No. 73849

DATE 6-3-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PENNSYLVANIA HOTEL, WEST PALM
BEACH, FLA.

PRIVATE NO. BEFORE TITLE: C-19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 4 1952	JUN 6 - 1952
SKETCH				
RETOUCHING	1	4 1/2	JUN 3 1952	JUN 4 1952
REPHOTO				
PHOTO-LITHO				
BULEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUN 10 1952	JUN 16 1952
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 2CH763

ORDER NO. 73849

DATE 6-3-52

25^M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IT'S LOVELY - SINGER'S ISLAND
BEACH, RIVIERA BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: R-4

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 4 1952	JUN 6 - 1952
SKETCH				
RETOUCHING		3	JUN 3 1952	JUN 4 1952
REPHOTO			JUN 10 1952	JUN 16 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1 1/2		5-17-52
ARTIST DEPT.	21	9		7-17-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGNOLIA NEWS AGENCY, NATCHEZ, MISS.

NO. 2CH764

ORDER No. 73852

DATE 6-3-52

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

HOLLY HEDGES, NATCHEZ, MISSISSIPPI

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HOUSE WHITE, WITH VERY DARK GREEN TRIM AND RED CHIMNEY. TONE DOWN OTHER HOUSE, ON EXTREME LEFT. THE GARDEN HAS RED-BROWN BRICK PATHS, GREEN HEDGES, AND PUT IN YELLOW AND WHITE FLOWERS. REMOVE MAN AND CHAIR, AND PART OF TREE. ALSO SEE BACK OF PHOTOGRAPH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 2 1952	JUN 6 - 1952
SKETCH				
RETOUCHING	9	3½	JUN 4 1952	JUN 5 1952
REPHOTO				JUN 20 1952
PHOTO-LITHO			JUN 11 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGNOLIA NEWS AGENCY, NATCHEZ, MISSISSIPPI

NO. 2CH765

ORDER No. 73852

DATE 6-3-52'

12¹/₂ POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE IN FULL

THE PARSONAGE, NATCHEZ, MISSISSIPPI

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE HOUSE WITH STONE STEPS AND DARK GREEN TRIM. BLACK IRON
FENCE, LARGE PINK BLOMMING BUSH ON LEFT. REMOVE CAR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Print
(Better)

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 10 1952	JUN 11 1952
SKETCH				
RETOUCHING	2	5		JUN 10 1952
REPHOTO			6-3-52	JUN 5 1952
PHOTO-LITHO				JUN 20 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUN 16 1952	
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

L.T.MC DANIEL, PITTSBURG LANDING, TENN.

NO. 2CH766

ORDER No. 73853

DATE 6-3-52'

12¹/₂ M POST CARDS C. T. ART COLORTONE WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST BAPTIST CHURCH,
CORINTH, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: LIGHT RED-BROWN BRICK WITH MORTAR SHOWING PROMINENTLY.
WHITE TRIM AND STEEPL. GREY ROOF. DARK GREEN SHUTTERS.
GLASS IN STEEPL WINDOW, DEEP VIOLET.

REMOVE POST AND WIRES, ADD STEEPL AND CROSS MAKE THIS A
VERTICAL CARD. PUT IN NICE CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 5 1952	JUN 6 - 1952
SKETCH				
RETOUCHING	7	3/4	JUN 5 1952	JUN 5 - 1952
REPHOTO				JUN 23 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	JUN 11 1952	
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

M.E.RUSSELL, SARASOTA, FLORIDA

NO. 2CH767

ORDER No. 73860

DATE 6-4-52

12 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

FIRST BAPTIST CHURCH, SARASOTA,
FLA.

PRIVATE NO. BEFORE TITLE: S-25

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 1952	JUN 9 1952
SKETCH			JUN 4 1952	JUN 6 1952
RETOUCHING		6		JUN 18 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUN 12 1952	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

M. E. RUSSELL, SARASOTA, FLORIDA

NO. 2CH768

ORDER No. 73860

DATE 6-4-52

12¹/₂ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

BEACH SCENE IN TROPICAL FLORIDA
HOTEL CHARLOTTE HARBOR, PUNTA
GORDA

PRIVATE NO. BEFORE TITLE: PG-9

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2
Subjects of
set for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 3 1952	JUN 9- 1952
SKETCH				
RETOUCHING	2	4 ¹ / ₂	JUN 4 1952	JUN 6 1952
REPHOTO				JUN 18 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 ¹ / ₂	JUN 11 1952	
ARTIST DEPT.		9 ¹ / ₂		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH769 ORDER NO. 73879 DATE 6-4-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
HOTEL HORSLEY
ALBERTVILLE, ALABAMA

**25M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULLFACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTEL HORSLEY
ALBERTVILLE, ALABAMA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer O T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT CARS, MOTOR BIKE AND TRAFFIC SIGNAL

COLOR DESCRIPTION

The color of the building is as follows: Brick - medium red. (the building is new) Structural Glass--all Pittsburg glass - around the Marquee and to the corner of the building is a light grey. The side of the building or below Hewitts and the other two stores is a dark green, all with an aluminim trim around ~~the~~ and below. MARQUEE is of aluminum with stainless steel letters with neon letters in front of each letter. The air conditioned sign on the three sides of the Marquee is of red neon lights. The sign on the corner of the building, which says, Horsley, on the long part and Hotel on the short or bottom part is black with white letters. The sign on the left side of the bldg. as you look at the picture says, Boatwrights. So you can judge how much of the building was left off when the picture was taken. B

Rest title as per sketch

Put the name and location of the hotel in large type add the phrase "Completely Air Conditioned" in the street at the bottom of the view, make the lettering for the word Hotel over the marquee black. Also remove the name Hewitts at the corner.

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cont.
RETOUCHING	1/2	
PHOTO LITHO		
JUL 22 1952		
ART DEPT.		
PRINTING		

JUL 21 1952

AUG 15 1952

AUG 20 1952

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH770

ORDER NO. 73902

DATE 6-5-52

DEPT.

DATE COMPLETED

CUSTOMER

The BLOTX COMPANY
SPRINGFIELD, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BLOT - X REMOVES GREASE
FROM WALLPAPER LIKE MAGIC
(ETC. AS PER LAYOUT)

FRONT NO. 5 (All of this on address side) R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE SKETCH AS COPY.

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print + 5x7 Reproduction
colored copy

L.O. 1/2
Ref. 5
L.C. 107-6-10-40
L.A. 104-7

as quoted
L1B

Red Impression

(F)

DISTRIBUTED BY J.B.HOFFMAN & SON,
HARRISBURG, PA.

NO. 2CH771

ORDER NO. 73905

DATE 6-5-52'

25 M POST CARDS C. T. ART COLDRTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE NEW TAYLOR BRIDGE CROSSING
THE SUSQUEHANNA RIVER, SHOWING
STATE CAPITOL SKYLINE, HARRISBURG,
PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRIDGE LIGHT STAINLESS STEEL RAILINGS. GREEN UNDER FRAME. GRAY
STONE PIERS. VERY DARK GRAY DRIVEWAY. WHITE RAISED STONE IN
CENTER OF DRIVE. SHOW IT CLEAR AND PROMINENT. WHITE STRIPES ON
RIGHT AND LEFT OF CENTER. WHITE BERM NEAR LEDGES GRAY AND BUFF.
MAKE WATER IN RIVER BLUE. GREEN FOLIAGE IN FOREGROUND AND REAR
HILLS ACROSS RIVER. IMPORTANT SUBJECT. MUST SHOW SHARP AND CLEAR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2
Subjects of
for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 10 1952	JUN 11 1952
SKETCH				
RETOUCHING		4	6-6-52	JUN 10 1952
REPHOTO				
PHOTO-LITHO			JUN 16 1952	JUN 18 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY J. B. HOFFMAN & SON,
HARRISBURG, PA

NO. 2CH772

ORDER NO. 73905

DATE 6-5-52

25^M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIRDS EYE VIEW OF TAYLOR BRIDGE
CROSSING THE FAMOUS SUSQUEHANNA
SHOWING BELL TELEPHONE AND OFFICE
BUILDINGS, HARRISBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRIDGE IN REAR, LIGHT SILVER GRAY RAILINGS GREEN UNDER FRAME.
LIGHT GRAY STONE PEIRS. FIRST BLDG ON RIGHT LIGHT GRAY STONE DARK
GRAY TOP CORNICE, TAN GRAY SASH AND FRAMES. TALL BLDG. ON LEFT
LIGHT TAN GRAY BRONZE WINDOW CASINGS BUFF SASH. BLDGS. IN CENTER
FOREGROUND LIGHT GRAY DARK ROOFS. BLDG IN MIDDLE CENTER BROWN &
GRAY. BLDGS. IN REAR CENTER LIGHT AND DARK GRAY. CHURCH GRAY WHITE
STEEPLE. BLDGS ON LEFT EDGE LIGHT BROWN BRICK. MAKE WATER IN RIVER
BLUE. SHOW FLAG ON POLE ON RIGHT. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 11 1952	JUN 12 1952
SKETCH				
RETOUCHING		11		JUN 14 1952
REPHOTO				JUN 23 1952
PHOTO-LITHO			JUN 19 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		11 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-773 ORDER NO. 73915 DATE 6-9-52

CUSTOMER PEACE COURT
MAGNOLIA, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PEACE COURT — HIGHWAY 82 EAST —
MAGNOLIA, ARKANSAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BRING OUT LETTERING ON SIGN. ON ^{LEFT} RIGHT IS PART GRASS,
TAPERING INTO GRAVEL.

COLOR DESCRIPTION

BUILDINGS ARE BUFF BRICK, WITH DARK GRAY-PURPLE ROOF.

BLUE FRAMES ON THE SCREEN WINDOWS AND DOORS.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5
J. E. C. 106 1 1/2
L. A. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-774 ORDER NO. 73916 DATE 6-9-52

CUSTOMER

CORAL APARTMENTS
CLEARWATER BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

THE CORAL —

CLEARWATER BEACH, FLA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED ON EXTRA PHOTOGRAPH. FOLLOW TISSUE OVERLAY
WITH SMALL SNAPSHOT OF PARKING LOT TO BE ADDED

5CH491

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

10

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-775 ORDER NO. 73918 DATE 6-9-52

CUSTOMER
THE MENA STUDIO
MENA, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE- WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

Upper: HARVEY COURT, MENA, ARKANSAS

Lower: AIR CONDITIONED - FURNACE HEAT -
TUB AND SHOWER - ON HIGHWAY 71'

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

☒ T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

Ref. 52
J. S. C. 107
L. A. 9

as given

G. M. H. H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-776 ORDER NO. 73917 DATE 6-9-52

CUSTOMER THE McQUEEN ADVERTISING CO.,
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE—FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

McKAMY-INGRAM-BATCHLER FUNERAL HOME
DALLAS, TEXAS

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Ret. 6/15
107
June 29-52 H.C. 1946
L.A. 9

in pocket
L.B.

Submit Ret.
Photo to
Customer

5x7

HARRY F. BEACH, INC., JOLIET, ILL.

NO. 2CH-777

ORDER NO. 73920

DATE 6-9-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. NO

TITLE IN FULL

PILCHER PARK ARBORETUM,
JOLIET, ILLINOIS

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO.

RETURN PHOTO TO: JOLIET ASSOCIATION OF COMMERCE,
JOLIET, ILL.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 10 1952	JUN 23 1952
SKETCH				
RETOUCHING		2	JUN 25 1952	JUL 1 1952
REPHOTO			JUN 9 1952	JUN 19 1952
PHOTO-LITHO				
B. L. & W. PROOF				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1.30	JUL 7 1952	JUL 15 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed


By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH-778
SUMMIT CITY NEWS AGENCY, FORT WAYNE, IND. ORDER No. 73921
PHOTO BY NEUMAN STUDIO, DATE 6-9-52
12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. NO.
TITLE IN FULL CALHOUN ST. VIEW OF CATHEDRAL SQUARE, FORT WAYNE, INDIANA /	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - ALL CROSS WIRES, POSTS AND PEOPLE.
SHOW BOTH GOLD CROSSES ON STEEPLES - IF POSSIBLE.

photo in 4CH 117

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1952	JUN 17 1952
SKETCH				
RETOUCHING	1	6	JUN 10 1952	JUN 13 1952
REPHOTO				
PHOTO-LITHO			JUN 19 1952	JUN 25 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		6-28-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-779 ORDER NO. 73922 DATE 6-9-52

CUSTOMER
WESTWOOD CLUB
LITTLE ROCK, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE- WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WESTWOOD CLUB —
LITTLE ROCK, ARKANSAS

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

WALLS — LEMON GOLD. CHAIRS: SEATS RED, WOOD WORK BLOND WOOD.
ORCHESTRA PIT DRAPES: DARK RED — ORCHESTRAS MAROON COLOR.
BACKGROUND COLORS: AT PRESENT A PHOTO MURAL OF N.Y.CITY NIGHT
PRACTICE WITH LIGHTS ON EFFECT.
PIANO IS WHITE. DRAPES BLUE & GREEN STRIPE — DRAPES LEMON GOLD.
CEILING-WHITE.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Ret. 3 1/2
L.A. 2 1/2
106 13/4

as quoted
LIT

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-780 ORDER NO. 73923 DATE 6-9-52

CUSTOMER HOLLYMOUNT MOTEL
TRUSSVILLE, ALABAMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOLLYMOUNT MOTEL
15 MILES NORTH OF BIRMINGHAM ON U.S.11
TRUSSVILLE, ALABAMA

(AAA)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

OK Blue Imprint

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-781 ORDER NO. 74001 DATE 6-10-52

CUSTOMER

THE ELECTRIC NEON CLOCK CO.,
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

MODEL PL-T

FRONT NO.

NO

R. M.

Yes ~~XX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT - HAVE A GLOW RADIATING FROM

THE CLOCK AS PER SUBJECT 2CH-782. ALSO DIAL SHOULD

BE A LITTLE CLEARER. /

COLOR DESCRIPTION

FOLLOW SKETCH - SEE ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

5x7 107
#9-2 h
#6-5h
105
7-24-52

✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-782 ORDER NO. 74001 DATE 6-10-52

CUSTOMER THE ELECTRIC NEON CLOCK CO.,
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

6½ M POST CARDS SIZE # 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MODEL PL-3

FRONT NO. NO

(All of this on address side)

R. M. Yes **XX**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

g#9-2

6.5

577

107
7-2-52
102

as given
JLB

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-783 ORDER NO. 74001 DATE 6-10-52

CUSTOMER

THE ELECTRIC NEON CLOCK CO.,
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MODEL LC

FRONT NO. NO R. M. Yes ~~NO~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ~~Handcolor~~ Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT — ART WORK NOT AS GOOD AS
SUBJECT 2CH782.

COLOR DESCRIPTION

FOLLOW SKETCH — EXCEPT — BACKGROUND SHOULD BE A
FOREST OR HUNTER'S GREEN.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

547
#9-2
#6-5
R. M. 7
L. C. 107
L. C. 7.2.52
ms. quoted
203

Ok Blue In process

DISTRIBUTED BY SOUTHWEST POST CARD CO.
BOX 685, ALBUQUERQUE, N.M.

NO. 2CH784

ORDER No. 73953

DATE 6-11-52'

12½ M POST CARDS C. T. ART COLORTONE

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES, *encl*

TITLE IN FULL

IMPRINT

SAME AS ABOVE

NEW MEXICO STATE CAPITOL BUILDING,
SANTA FE, N.M.

PRIVATE NO. BEFORE TITLE: #65'

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

BUILDING BUFF COLOR RED BRICK TRIM ON TOP OF BUILDINGS
TOWER CONSTRUCTION IS ALL DONE IN BRASS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 17 1952	JUN 20 1952
SKETCH				
RETOUCHING		5	JUN 17 1952	JUN 17 1952
REPHOTO				JUN 26 1952
PHOTO-LITHO			JUN 24 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	24		
ARTIST DEPT.	108	11		7-16-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

91920

DISTRIBUTED BY SOUTHWEST POST CARD CO.
BOX 685, ALBUQUERQUE, N.M.

NO. 2CH785

ORDER NO. 73953

DATE 6-11-52

12 $\frac{1}{2}$ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BUSINESS DISTRICT, TUCUMCARI, N.M.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #240

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR COLOR USE OWN JUDGMENT. TAKE OUT LARGE TANK ON LEFT.

CUT AT TOP FOR PROPORTION.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 11 1952	JUN 12 1952
SKETCH				
RETOUCHING	7	6	JUN 11 1952	JUN 11 1952
REPHOTO			JUN 11 1952	JUN 25 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY SOUTHWEST POST CARD CO.
BOX 685, ALBUQUERQUE, N.M.

NO. 2CH786

ORDER No. 73953

DATE 6-11-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGHWAY U.S.66 THROUGH TUCUMCARI,
N.M.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl.*

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #241

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

colors per transparency attached

Return Kodachrome

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO *yes*

ENVELOPE PHOTO TICKET

ATTENTION

25

Subjects 01

Set for this customer. Please

see to it that all cuts or nega-

tives are uniform and colors are

in harmony with each other

to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1952	JUN 16 1952
SKETCH				
RETOUCHING	7	4	JUN 11 1952	JUN 14 1952
REPHOTO				
PHOTO-LITHO			JUN 19 1952	JUN 25 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8/28/52
20

DISTRIBUTED BY OZARK POST CARD PUBLISHERS
BOX 455, MONETT, MO.
CREDIT LINE: PHOTO BY ROY C. SMITH

NO. 2CH787

ORDER No. 73955

DATE 6-11-52

12 1/2 M POST CARDS C. T. ART COLORETONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW LOOKING UPSTREAM FROM THE
LEFT ABUTMENT OF BULL SHOALS DAM,
SHOWING LAKE NEAR POOL ELEVATION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 13 1952	JUN 16 1952
SKETCH			JUN 11 1952	JUN 13 1952
RETOUCHING	2	2		
REPHOTO				JUN 25 1952
PHOTO-LITHO			JUN 14 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY OZARK POST CARD PUBLISHERS
BOX 455, MONETT, MO.
PHOTO BY HARRY L. HAMMOND, MONETT, MISSOURI

NO. 2CH788

ORDER No. 73955

DATE 6-11-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF BULL SHOALS LAKE, TAKEN
FROM MONTGOMERY'S COURT,
LAKEVIEW, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

THE MAN CAN BE BLOCKED OUT OF THE PICTURE AS WELL AS THE DOORS
ON THE CAR. ALSO PUT THE TRUNK LID DOWN. OTHER THAN THAT IT
IS O.K. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 13 1952	JUN 16 1952
SKETCH				
RETOUCHING		3	JUN 11 1952	JUN 13 1952
REPHOTO				
PHOTO-LITHO			JUN 19 1952	JUN 25 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	127	1 1/2		6-26-52
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-789 ORDER NO. 74008 DATE 6-11-52

CUSTOMER

LENARDS RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LENARDS RESTAURANT -
CHICAGO

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH - FOR COLORS FOLLOW TISSUE OVERLAY
ON THREE PHOTOS.

3 Replicate 5-7

L.O.

Ret.

106 2 1/2

L.A.

1 1/2

7

106 2 1/2

13 1/2

as quoted

L.B.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

2

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-790 ORDER NO. 74009 DATE 6-11-52

CUSTOMER

HARMONY DINING ROOM
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HARMONY DINING ROOM
29TH & CENTRAL
ST. PETERSBURG, FLA.

1/2 Panel

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE TO BE PLACED IN SMALL PANEL AT BOTTOM OF PICTURE

narrow panel

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6 1/2
Blk 10 1/2 116
La 9

3 side

L.B.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-791 ORDER NO. 74010 DATE 6-11-52

CUSTOMER UNITED STATES SUGAR CORPORATION
CLEWISTON, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BRAHMAN HERD SIRE, SUGARLAND RANCH,
UNITED STATES SUGAR CORPORATION,
CLEWISTON, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. ~~Yes~~ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rec. 24
J.C. 2
L.A. 10 1/2
11
6-13

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-792 ORDER NO. 74010 DATE 6-11 52

CUSTOMER UNITED STATES SUGAR CORPORATION
CLEWISTON, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BRAHMANS/LICKING MOLASSES/ SUGARLAND
RANCH/ UNITED STATES SUGAR CORPORATION/
CLEWISTON, FLORIDA/

FRONT NO. 5

R. M.

XXX

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

577 Ret. 21/2
June 30 2
10 1/2
115

MADISON'S, INC., WILLIAMSBURG, VA.

NO. 2CH793

ORDER No. 73963

DATE 6-12-52

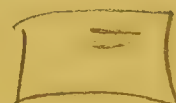
25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COACH IN FRONT OF COURT HOUSE,
WILLIAMSBURG, VA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

photo in 3014334

RETOUCHING AND COLOR DESCRIPTION

horses, Chestnut -- coach, blue with gold trimmings.
driver, Black hat, blue coat, tan waistcoat, tan breeches.
hostesses, (next to driver) green dress (on back seat)
red shoulder cape. Men in front of court house, (man facing
camera) dark blue suit, silver braid, red facing to coat, red
waistcoat (man with back to camera) grey suit, black hat

Add foliage to trees

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1952	JUN 17 1952
SKETCH				
RETOUCHING	9	3	JUN 13 1952	JUN 16 1952
REPHOTO			JUN 19 1952	
PHOTO-LITHO				JUN 25 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	101	9	8-12-52	8-13-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MADISON'S, INC., WILLIAMSBURG, VA.

NO. 2CH794

ORDER NO. 73963

DATE 6-12-52

25 M POST CARDS C. T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLONIAL COACH IN FRONT OF
CAPITOL, WILLIAMSBURG, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *same as 2BH70*

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SAME AS CARD NO. 2B-H70 ALSO SLIDE ATTACHED.

ADD FOLIAGE TO TREES

*Superimpose coach into other photo
in correct proportion*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING			JUN 25 1952	JUL 2 1952
REPHOTO				JUL 25 1952
PHOTO-LITHO			JUL 7 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		7-29-52
ARTIST DEPT.	103	9 1/2		8-12-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1625

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 2CH795

ORDER NO. 73964

DATE 6-12-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WISHING GATES AND SPANISH ARMS
PATIO, NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: 26N

PHOTO PROPERTY OF C.T. /

RETOUCHING AND COLOR DESCRIPTION

GATE IS BLACK AND WALLS IN FOREGROUND, PALE PEACH. VASE BLUE.
PATIO BEHIND, HAS DEEP PINK WALLS AND GREEN TRIM. SHUTTERS AT
TOP ARE BROWN. SECOND VASE IS YELLOW - ~~SHOW CUSTOMER'S NO. 26N~~
~~BEFORE HIS IMPRINT. REMOVE SIGNS FROM GATES.~~

MAKE NEW PRINT

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 10 1952	JUN 23 1952
SKETCH				
RETOUCHING	7	3 1/2	JUN 25 1952	JUL 7 1952
REPHOTO			JUN 14 1952	JUN 19 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JUL 8 1952	JUL 15 1952
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 2CH796

ORDER No. 73964

DATE 6-12-52

25 M POST CARDS C. T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLORFUL FLOATS IN MARDI GRAS
PARADE, NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 18

R. M. YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: 112

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BRIGHT COLORS. REMOVE ALL LETTERING FROM THE "SUGAR EGG" FLOAT
ON RIGHT. REPLACE WITH A DESIGN IF YOU WISH. IN CENTER BACK
GROUND, REMOVE (OR TONE DOWN) THE SIGN, "AMERICAN'S GREATEST
CLOTHIER". SHOW CUSTOMER'S NO. 112 BEFORE HIS IMPRINT.

USE THE SAME READING MATTER AS 7BH573

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1952	JUN 17 1952
SKETCH				
RETOUCHING	1	4 1/2	JUN 13 1952	JUN 16 1952
REPHOTO				
PHOTO-LITHO			JUN 19 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.		13 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 2CH797

ORDER NO. 73964

DATE 6-12-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A TYPICAL MARDI GRAS FLOAT,
NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M.

YES *same as 9A-H953*

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: 113

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRIGHT COLORS

~~SHOW CUSTOMER'S NO. 113 BEFORE HIS IMPRINT~~

~~SAME READING MATTER AS 9A-H953~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By *ML*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1952	JUN 17 1952
SKETCH				
RETOUCHING		3 1/4	JUN 13 1952	JUN 16 1952
REPHOTO				JUN 26 1952
PHOTO-LITHO			JUN 19 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	2 1/4		
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-798 ORDER NO. 74019 DATE 6-12-52

CUSTOMER HUDSON MANOR HOTEL
TAMPA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL HUDSON MANOR
TAMPA, FLORIDA

FRONT NO. 5

R. M. Yes XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 7
106
9
12
1.12

Red Line possession

(F)

DISTRIBUTED BY
H. R. WARNER, VINITA, OKLA.

NO. 2CH799

ORDER No. 73975

DATE 6-12-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRAND RIVER DAM AND SPILLWAY,
OKLAHOMA, THE LONGEST CONCRETE
DAM IN THE WORLD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE SAME AS ABOVE (TO COME)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1952	JUN 23 1952
SKETCH				
RETOUCHING	2	3	JUN 13 1952	JUN 20 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	JUN 30 1952	JUL 9 1952
ARTIST DEPT.		9		7-11-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY
H. R. WARNER, VINITA, OKLA

NO. 2CH800

ORDER NO. 73975

DATE 6-12-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RANCH IN OKLAHOMA
HOME OF THE BRANGUS CATTLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES F

IMPRINT NONE SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CATTLE BLACK

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1952	JUN 24 1952
SKETCH				
RETOUCHING		1 1/2	JUN 13 1952	JUN 23 1952
REPHOTO				JUL 8
PHOTO-LITHO			JUN 30 1952	1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		7-11-52
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY
H. R. WARNER, VINITA, OKLA.

NO. 2CH801

ORDER No. 73975

DATE 6-12-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/SAIL BOAT RACES ON GRAND LAKE,
OKLAHOMA/ LONGEST CONCRETE DAM
IN THE WORLD/ SHORE LINE 1,500
MILES /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

(TO COME)
NONE SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1952	JUN 23 1952
SKETCH				
RETOUCHING	2	2	JUN 13 1952	JUN 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	107	JUN 30 1952	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH802 ORDER NO. 73981 DATE 6-13-52

CUSTOMER Bellewood Hotel Courts
6500 Florida Blvd.
Baton Rouge, Louisiana

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M Post Cards SIZE 3½"x5½"

STYLE Art Colortone Full Face

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BELLEWOOD HOTEL COURTS
BATON ROUGE, LOUISIANA 6500 FLORIDA BLVD.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

Light red-brown brick with white trim and green roof. 2nd building from
right is white, but make 5th from right same as others. White and pink
flowers at entrance and red "Coke" machine. *see back of photo*

remove posts and wires. ,

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

(F)

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 2CH803

ORDER No. 73982

DATE 6-13-52

12 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOONLIGHT OVER LAKE HOLLINGSWORTH /
LAKE LAND, FLA. /

PRIVATE NO. BEFORE TITLE: L-35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

MAKE MOONLIGHT SCENE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1952	JUN 23 1952
SKETCH				
RETOUCHING	2	1 1/2	JUN 13 1952	JUN 20 1952
REPHOTO				JUL 10 1952
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			JUN 30 1952	
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT. John		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LAKE LAND NEWS CO., LAKE LAND, FLA.

NO. 2CH804

ORDER NO. 73982

DATE 6-13-52

12 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNN PARK, LAKE LAND, FLA.

PRIVATE NO. BEFORE TITLE: L-23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

follow tissue overlay

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 24 1952	JUN 24 1952
SKETCH				
RETOUCHING	✓	3/4	JUN 13 1952	JUN 24 1952
REPHOTO				JUL 10 1952
PHOTO-LITHO			JUN 27 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 3/4		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LAKE LAND NEWS CO., LAKE LAND, FLA.

NO. 2CH805

ORDER NO. 73982

DATE 6-13-52

12 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE MORTON AND CITY SKYLINE,
LAKE LAND, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: L-19

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1952	JUN 17 1952
SKETCH				
RETOUCHING	1-2 3/4	2 1/2	JUN 13 1952	JUN 16 1952
REPHOTO	9-10			
PHOTO-LITHO			JUN 19 1952	JUN 23 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

1/27/52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-806 ORDER NO. 74021 DATE 6-13-52

CUSTOMER JOHNSON BROS. OIL COMPANY
GLADSTONE, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 C 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JOHNSON BROS. OIL COMPANY,
GLADSTONE, MICH. /

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

WHITE BUILDING, GREEN ROOF, SHUTTERS AND SIGN ABOVE DOORS, AND RIM ON CLOCK.
RED CHIMNEY — PUMPS: LEFT, FRONT - RED. RIGHT, FRONT-GRAY. LEFT OF BLDG. — RED.
RED PIPE LIGHT STANDARD TO RIGHT OF PUMP. SIGNS: BLACK "REST ROOM" ON WHITE
BACKGROUND WITH GREEN TOP & BOTTOM OF SIGN. ON RIGHT, GREEN "T" ON RED STAR
ON WHITE BACKGROUND. BLACK "TEKACO" AND RIM. ON FRONT, WHITE "GAS" WITH RED
NEON TUBE ON LETTERS, ON BLACK BACKGROUND, WITH YELLOW AND RED STRIPES.
INSIGNIA ON BOTTOM OF SIGN SAME AS SIGN TO RIGHT. WHITE STANDARD. WHITE
"MARFAK" ON RED PANEL ON WHITE BACKGROUND, SIGN AT CORNER OF BLDG. GREEN
FLOOD LIGHTS ON WHITE STANDARD. DARK GREEN EVERGREENS, OTHER FOLIAGE-GREEN.
GREEN GRASS. LIGHT GRAY DRIVE AND ROAD. FLOWERS IN WINDOW BOXES.
HOUSE TO LEFT - WHITE WITH RED-BROWN ROOF. /

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Plt 6
106 HC142
La 9
M
LIC

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-807 ORDER NO. 74022 DATE 6-13-52

CUSTOMER
FRETWELL MOTOR COMPANY
OKLAHOMA CITY, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

48
Photos for
this Customer

12½ M POST CARDS SIZE 3½X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE

FRONT NO. NO

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Leave off words "Post Card"
+ Stamp Box

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY, AND SKETCH IN MOTOR BOAT, FROM SMALL
PHOTO, AS SHOWN ON OVERLAY.

To customer on 6/17
out 6/27

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. SMALL MOTOR BOAT IS A GRAY-WHITE, WITH THE DECK
#47 MAHOGANY. STONE FACING OF LARGER BLDG. ABOUT #66. KEEPER'S RESIDENCE
IN THE REAR THE SAME. ALSO STONE FENCE AND THE BARBEQUE PIT (IN THE FORE-
GROUND NEAR WATERFRONT). THE WALKS ARE TILE RED OR SLIGHTLY LIGHTER (OR
DEEPER) RED #56. ROOF IS OFF-WHITE OR GRAY-WHITE. NATURAL COLORS FOR
FOLIAGE, LANDSCAPE, ETC. CUSTOMER HAS THE GRAY-WHITE CHAT ON THE DRIVES
CLOSE TO THE BUILDING.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Cost
Ret 4+1/2
May 106 HC 13/4
La 10 3/4
LB

1 Print

NO. 2CH808

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

ORDER No. 73983

DATE 6-13-52

25 M POST CARDS C. T. ART COLDRTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HARDY HALL, GULF PARK COLLEGE,
GULFPORT, MISSISSIPPI

PRIVATE NO. BEFORE TITLE: G-2

RETOUCHING AND COLOR DESCRIPTION

MAKE A BETTER PRINT FROM NEGATIVE ENCLOSED. REMOVE SOME OF THE OBSTRUCTING BRANCHES ON RIGHT. BUILDING IS GREY-BUFF WITH PALE GREEN TRIM. SHOW UP THE COLORFUL LAWN CHAIRS AND SHOW RED FLOWERS ON BUSHES IN FOREGROUND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:
15 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING		4	JUN 25 1952	JUN 2 1952
REPHOTO				JUN 19 1952
PHOTO-LITHO				JUL 15 1952
BLUEPRINT			JUL 7 1952	JUL 17 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

1 Print

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

NO. 2CH809

ORDER No. 73983

DATE 6-13-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CRABBING AND FISHING, POPULAR
SPORTS ALONG THE MISSISSIPPI
GULF COAST /

PRIVATE NO. BEFORE TITLE: MC-5

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

STRAIGHTEN PICTURE AND ADD A FEW SAILBOATS
IN THE DISTANCE /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING	3	2	JUN 25 1952	JUL 1 1952
REPHOTO				JUN 19 1952
PHOTO-LITHO				JUL 10 1952
BLUEPRINT				
STRIPPING, OPAQUING			JUL 7 1952	
HAND COLOR PROOF	107	1 1/2		7-11-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

NO. 2CH810

ORDER No. 73983

DATE 6-13-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREAT SOUTHERN GOLF COURSE, ON
THE GULF OF MEXICO, BETWEEN
BILOXI AND GULFPORT, MISSISSIPPI

PRIVATE NO. BEFORE TITLE: MC-6

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE

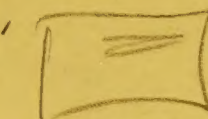


PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT IN A GOLFER OR TWO, NOT TOO CLOSE.
RED BUILDINGS WITH ~~WHITE~~ WHITE TRIM

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

15 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 10 1952	JUN 23 1952
SKETCH				
RETOUCHING	4	2 1/2	JUN 25 1952	JUL 1 1952
REPHOTO				JUN 19 1952
PHOTO-LITHO				JUL 10 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUL 7 1952	7-11-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____